

Channel Information & WEB Site Addresses:

CBS = Channel 6 (WRGB)
ABC = Channel 10 (WTEN)
NBC = Channel 13 (WNYT)

ABC Family (Formerly FOX Family Channel):

Online Address: www.abcfamily.com

Phone #'s: (818) 569-3302 w

Mailing Address: 3800 W. Alameda Avenue, Burbank, CA 91505

Description of Channel: ABC Family features programming reflecting today's families, entertaining and connecting with adults through relevant stories about today's relationships, all told with diversity, dysfunction, passion, humor and heart. ABC Family's programming is a mix of network defining original series and original movies, quality acquired series and blockbuster theatricals. ABC Family is also the destination for annual holiday events with "13 Nights of Halloween" and "25 Days of Christmas!" ABC Family. A New Kind of Family. ABC Family features shows like; *The Secret Life of The American Teenager*, *Make it or Break It*, *Greek*, *The Fresh Prince of Bel-Air*, *That 70's Show* and *Nancy Drew*.

ActionMax:

Online Address: www.cinemax.com

Phone #'s: Subscriber Information @ (212) 512-1208

New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: It's All Action, All the Time. The largest and most exciting inventory of action movies from broad-appeal blockbusters to westerns, war movies and martial arts films.

AMC: (American Movie Classics):

NOTE: Available in HD on Channel 664

Online Address: www.amctv.com

Phone #'s: (Customer Information #) 516 803 4960

Mailing Address: AMC Networks, 200 Jericho Quadrangle, 3rd floor, Jericho, NY 11753

Description of Channel: AMC is a 24-hour, movie-based network, dedicated to the American movie fan. The network, which reaches over 84,000,000 homes, offers a comprehensive library of popular movies and an increasingly visible, critically-acclaimed, slate of original programming that is a diverse, movie-based mix of original series, documentaries and specials. Over the past three years AMC has garnered many of the industry's highest honors, including eight Emmy awards. AMC is "TV for movie people."

AMC-HD: (Channel 664)

Online Address: www.amctv.com

Phone #'s: (Customer Information #) 516 803 4360

Mailing Address: AMC Viewer Services, 200 Jericho Quadrangle, Jericho, NY 11753

Description of Channel: The network that celebrates classic movies and high-quality scripted series is now available in HD. AMC HD defines what it means to be a classic movie network today, creating a distinctive viewing experience that celebrates all that is enduringly cool, personal and powerfully relevant about movies.

Animal Planet:

NOTE: Available in HD on Channel 670

Online Address: <http://animal.discovery.com/>

Phone #: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: Animal Planet is non-stop family entertainment for animal lovers of all ages. Animal Planet brings viewers face-to-face with the most fascinating creatures on earth. You'll find an entertaining variety of programming formats on Animal Planet, including animate and original children's series, animal comedy and adventures, pet-care, game shows, dramas, theatrical features, and the world's best wildlife documentaries. Animal Planet is, "All Animals. All the time!"

Animal Planet-HD:

Online Address: <http://animal.discovery.com/>

Phone #: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel:

A & E: (Arts & Entertainment Network): (Channel 98)

NOTE: Available in HD on Channel 639

Online Address: www.aetv.com

Phone #'s: Viewer Relations #: (210) 214-1400 **option 2** / FAX #: (212) 210-9118 or 9788

Mailing Address: 235 East 45th Street, New York, NY 10017

Description of Channel: A&E™ is Real Life. Drama. Now reaching more than 99 million homes, A&E® is television that you can't turn away from; where unscripted shows are dramatic and scripted dramas are authentic. A&E offers a diverse mix of high-quality entertainment ranging from the network's original scripted series, to signature nonfiction franchises, including the Emmy®-winning *Intervention*®, *Gene Simmons Family Jewels*™, *Dog The Bounty Hunter*®, *Hoarders*™, *Steven Seagal Lawman*™ and *Paranormal State*™, and the most successful justice shows on cable, including *The First 48*® and *Criminal Minds*®. Available in HD.

A&E-HD: (Channel 639)

Online Address: www.aetv.com

Phone #'s: Viewer Relations #: (210) 214-1400 **option 2** / FAX #: (212) 210-9118 or 9788

Mailing Address: 235 East 45th Street, New York, NY 10017

Description of Channel: A&E HD is television that you can't turn away from; where unscripted shows are dramatic and scripted dramas are authentic. A&E HD offers a diverse mix of high quality entertainment ranging from the network's original scripted series to signature non-fiction franchises, including the Emmy-winning *Intervention*, *Dog the Bounty Hunter*, *Hoarders*, *Paranormal State*, and *Chris Angel Mindfreak*, the most successful justice shows on cable, including *The First 48* and *Manhunters*. A&E HD is Real Life. Real Drama.

BBC America:

Online Address: <http://www.bbcamerica.com/>

Phone #'s: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: c/o Discovery Network

Description of Channel: Brings you the best of the past and present of BBC programming – in Entertainment, documentaries and news. It features the latest in BBC entertainment, drama, serials, Comedy, mystery and variety programs, and draws on the world's greatest library of television programming heralded for its consistent commitment to the highest standards of excellence.

BET on Jazz: (Name Changed, See Centric)

Bio (formerly: Biography Channel):

NOTE: Available in HD on Channel 619

Online Address: www.bio.tv.

Phone #'s: Viewer Relations #: (210) 214-1400 **option 2** / FAX #: (212) 210-9118 or 9788

Mailing Address: c/o A&E Television Networks, 235 East 45th Street, New York, NY 10017

Description of Channel: At BIO™, we prove that the truth about people is always more entertaining than fiction. BIO™ is about real people and their real lives: up close and personal, gritty and provocative, always unfiltered. BIO original series uncover the real drama in people stories: everyday situations with a twist; celebrities going offscript; people-centric crime stories and paranormal events. In addition to being the exclusive home to the Emmy Award-winning *Biography*® series, the dynamic blend of original and acquired series on BIO includes *I Survived...*™, *Celebrity Ghost Stories*™, *Psychic Investigators*™ and the William Shatnerhosted talk show *Shatner's Raw Nerve*™. Available in HD.

Bio-HD (formerly: Biography Channel):

Online Address: www.bio.tv.

Phone #'s: Viewer Relations #: (210) 214-1400 **option 2** / FAX #: (212) 210-9118 or 9788

Mailing Address: c/o A&E Television Networks, 235 East 45th Street, New York, NY 10017

Description of Channel: At BIO HD we prove the truth about people is always more entertaining than fiction. BIO HD is about real people and their real lives: up close and personal, gritty and provocative, always unfiltered. BIO HD original series uncover the real drama in people's stories: everyday situations with a twist; celebrities going off script; people-centric crime stories and paranormal events.

Black Family Channel: Ceased broadcasting on 5/1/07 (See Gospel Music Channel)

Black STARZ:

Online Address: www.starz.com

Phone #: (303) 771-7700 FAX: (720) 852-7710

Address: Encore Media Corporation, Corporate Headquarters, 5445 DTC Parkway, Suite 600, Englewood, CO 80111

Description of Channel: Black STARZ is a multiplex of the STARZ SuperPak. It is the only movie channel dedicated to showcasing the work of Black actors, producers and directors, 24/7, commercial-free. Black STARZ was created to meet the entertainment choices of African Americans. Programming features a wide variety of Black movies including exclusive first-run theatrical releases, recent popular titles, classic movies, independent movies. Pan African movies and original productions, 24 hours a day, 7 days a week, uncut and commercial-free. The Black STARZ tagline, *Celebrating the Black Experience* expresses the channel's unique vision and focus on movie entertainment Black STARZ is a dependable destination that treats Black movie-loving audiences to more of their favorite movies.

Bloomberg:

Online Address: www.bloomberg.com

Phone #'s: (212) 893-4220

Address: ATTN: Cable Distribution, 499 Park Avenue, New York, NY 10022

Description of Channel: The only 24-hour business and financial news channel, Bloomberg Television delivers the power tools for power players and serious investors. Breaking business news faster than any other source. Bloomberg Television builds on world-class resources of 1,200 journalists in 80 bureaus to deliver up-to-the-minute coverage of financial markets from the frontlines as news happens.

BRAVO:

NOTE: Available in HD on Channel 653

Online Address: www.bravotv.com/ (Welcomes Your Comments & Questions)

Phone #'s: (877) 251-5685

Mailing Address: 1 CNBC Plaza, 900 Sylvan Avenue, Englewood Cliffs, NJ 07632

Description of Channel: The Bravo Service shall consist primarily of general arts and entertainment programming including, but not limited to, feature length films, reality-based and dramatic series.

BRAVO-HD: (Channel 653)

Online Address: www.bravotv.com/ (Welcomes Your Comments & Questions)

Phone #'s: (877) 251-5685

Mailing Address: 1 CNBC Plaza, 900 Sylvan Avenue, Englewood Cliffs, NJ 07632

Description of Channel: Bravo's critically acclaimed arts and entertainment programming devoted to the food, fashion, design, beauty and pop culture genres, make the channel the No. 1 most upscale network among all basic cable networks. In HD

Cartoon Network:

Online Address: www.cartoonnetwork.com

Phone #'s: (404) 885-4390

Mailing Address: Cartoon Network, 1050 Techwood Drive, Atlanta, GA 30318

Description of Channel: Cartoon Network is an outrageous environment that celebrates all kinds of youth-targeted entertainment, from Monday Night comedies to Friday Night action. Cartoon Network presents branded content that includes premier action-adventure series such as *Generator Rex* and *Ben 10: Ultimate Alien*, as well as hilarious comedies like *Adventure Time* and *Regular Show*. This summer, *Looney Tunes* joined the family. In true "odd couple" style, Bugs Bunny and seemingly permanent houseguest, Daffy Duck, guest star in an all new modern half-hour comedy series. Nightly from 9pm-6pm (ET/PT), Cartoon Network shares its channel space with Adult Swim, a late-night destination showcasing original and acquired animation for young adults 18-34.

Adult Swim: Adult Swim is the late-night entertainment destination for young adults 18-34 featuring a variety of original, innovative and irreverent animation ranging from smart, edgy comedy to intense action-adventure. Adult Swim produces successful original series such as *Aqua Teen Hunger Force*, *Robot Chicken*, *Metacocalypse* and *Tim and Eric Awesome Show, Great Job!* Additionally, Adult Swim features off-network acquisitions, including *Family Guy* and *American Dad*, plus high octane anime series, including *Bleach*, *Code Geass* and *Moribito*.

Centric:

Online Address: <http://www.bet.com/BETJazz/>

Phone #'s: (202) 608-2000

Mailing Address: One BET Plaza, 1900 W. Place, N.E., Washington, DC 20018

Description of Channel: The CENTRIC Service is a twenty-four hour per day, seven day per week, advertiser supported cable programming service which may include, with out limitation, traditional and modern jazz and blues music, gospel, religious, blues related , classic rhythm and blues an Durban contemporary programming, including jazz, blues, rhythm and blues, world music and gospel concerts and performances, celebrity interviews, documentaries, entertainment and lifestyle programming related to the genres featured on the CENTRIC Service and other programming of appeal to the African – American audience.

Chiller:

Online Address: www.chillertv.com

Phone #'s: **VIEWER HOTLINE:** 201-735-2445

Mailing Address: Chiller Viewer Relations, 900 Sylvan Avenue, 1 CNBC Plaza, Englewood Cliffs, NJ 07632

Description of Channel: The Chiller Service shall consist primarily of television, direct to video and theatrical programming directly related to the horror genre (including, but not limited to, classic television series, reality unscripted series and documentaries, and feature films from the NBC Universal library and other sources).

Cinemax:

NOTE: Available in HD on Channel 750

NOTE: Available "On Demand" to those who subscribe

Online Address: www.cinemax.com

Phone #'s: Subscriber Information @ (212) 512-1208
New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: A 24-hour pay TV service that continually offers subscribers more movies than any other service, averaging over 170 titles per month.

Cinemax-HD:

Online Address: www.cinemax.com

Phone #'s: Subscriber Information @ (212) 512-1208
New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: All Cinemax channels (main + plex) offered in High Definition. Schedules of the Cinemax linear channel and Cinemax HD are identical in programming. Cinemax HD is superior in picture quality and sound enhancement.

Cinemax on Demand:

Online Address: www.cinemax.com

Phone #'s: Subscriber Information @ (212) 512-1208
New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: The Best of Cinemax. Available Anytime. Cinemax On Demand service is a premiere on demand service, available only on digital cable. Subscribers get Hollywood's biggest blockbuster with unlimited, round-the-clock access.

ClubJenna:

Online Address: pptvNetworks.com

Phone #: (212) 261-5000

Mailing Address: Playboy Enterprises, ATTN: Playboy TV, 730 Fifth Avenue, New York, NY 10019

Description of Channel: **clubjenna** is the ultimate adult destination. The Jenna Jameson brand has the reputation of being the best and most widely recognized in the adult industry, with an avid and loyal fan base. **clubjenna** features the biggest and most beautiful stars in adult, AVN award-winning features, top-shelf movies and world premieres. **clubjenna** puts sensuality and beauty into cutting-edge productions with premieres from CJI, Vivid, Wicked, and more. Movies are story and star driven with a polished look that the **clubjenna** viewer has come to expect. Weekly premieres, live events, award-winning titles, style, and the hottest stars guarantee that once viewers visit **clubjenna**, they'll never want to leave. Every night is VIP night with Jenna Jameson and the gorgeous women of **clubjenna**

CMT: (Country Music Television):

Web Site Address: www.cmt.com

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: Country Music Television is a 24 hour per day, seven-day per week, advertiser supported, satellite delivered programming service. The format generally consists of country music-based programming, including new, current and classic video clips, long form country music-based series, movies and specials, country music information (including contexted short-form music news pieces as well as long-form programming),

live performance shows, country music and general lifestyle information and programming, retrospective programs and interviews, and may also include comedy, animation, promotions and other related programming.

CMT Pure Country (formerly VH1 Country):

Online Address: <http://www.vh1.com/>

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: is a 24 hour per day, seven-day per week, satellite delivered programming service featuring contemporary country music videos, which may also contain other music and music-based programming.

CNBC:

Online Address: www.cnbc.com

Phone #'s: (877) 251-5685

Mailing Address: 1 CNBC Plaza, 900 Sylvan Avenue, Englewood Cliffs, NJ 07632

Description of Channel: The CNBC Service shall consist primarily of the following programming elements: news and information programming covering business, financial and economic topics (and, in the context of such programming, news affecting the financial markets), as well as consumer-oriented news magazine programming, talk programming, and information relating to topics on lifestyle, personal finance, medical, health and any other personal interest themes).

CNN:

Online Address: <http://www.cnn.com/> / www.cnn.com/

Phone #'s: (404) 827-0234 or 2411 / FAX #: (404) 885-4318 or 4190

Mailing Address: c/o Turner Network Television Public Relations, 1050 Techwood Drive NW, Atlanta, Georgia, 30318

Description of Channel: CNN is the leading 24-hour news and information brand. Always the leader in innovation, CNN invented 24 hour cable news. And the news permeates other platforms and devices. CNN provides live coverage and analysis of breaking news, as well as a full range of business, weather, entertainment, health and science news programs and topical in-depth interviews. CNN is still the most trusted cable news network.* CNN reaches more individuals on television, the web and mobile devices than any other TV news organization in the United States.

CNN en Espanol:

Online Address: <http://www.cnn.com/> / www.cnn.com/

Phone #'s: (404) 827-0234 or 2411 / FAX #: (404) 885-4318 or 4190

Mailing Address: c/o Turner Network Television Public Relations, 1050 Techwood Drive NW, Atlanta, Georgia, 30318

Description of Channel: CNN ex Espanol, CNN's independently produced 24-hour network in Spanish, provides continuous news coverage of major world events, live breaking coverage supported by context and in-depth analysis, worldwide business and financial news, global weather updates, sports and feature programming on such topics as health, technology and entertainment. In its 14 years, the network has set the standard for credible, timely and relevant news coverage that offers viewers a unique way to engage with their world, providing them with all the news, information and actuality they need to stay informed and make smart decision to secure their futures.

CNN Headline News: *See HLN

Comedy Central:

Online Address: www.comedycentral.com

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: Comedy Central is the only all-comedy network. Comedy Central presents the biggest comedy stars from past and present as well as today's hottest newcomers. Comedy Central's schedule is comprised of an eclectic mix of original programming, stand-up comedy, sketch comedy, classic television shows and movies.

The Cooking Network (formerly Fine Living):

Online Address: <http://www.fineliving.com/fine/home/>

Phone #'s: (212) 398.8836 / No FAX Available.

Mailing Address: c/o Scripps Network, Chelsea Office: 75 Ninth Avenue, 2nd Floor, New York, NY 10011

Description of Channel: Cooking Channel Description - A network dedicated to viewers hungry for more food and cooking. Expert, engaging chefs explore cooking in every dimension — from trends to techniques — bringing international flavors to the table, offering tantalizing new cooking ideas, and fueling the conversations about all things food

Cooking Channel is the newest network from Scripps Networks Interactive. On May 31st, Scripps Networks will be rebranding FLN (Fine Living Network) to Cooking Channel. Cooking Channel will premiere three new original instructional cooking shows from Food Network stars Rachael Ray, Bobby Flay and Emeril Lagasse in 2010. Cooking Channel has also scoured the globe and gathered the top culinary talent from countries such as Australia, Canada and England to bring never-before-seen cooking shows to the U.S. for the first time.

“Cooking Channel is the new destination for today’s food lover,” said Michael Smith, General Manager. “The goal is to satisfy their craving for more information, rich experiences, tantalizing ideas, and a total immersion into the world of cooking and eating through this lineup of inspiring, entertaining and informational shows.”

The network will explore food and cooking on a different level, offering details and depth on a range of topics – viewers will follow food geeks as they invent outrageous solutions to their culinary cravings, learn the secrets behind their favorite foods, visit the world’s most extreme restaurants, and meet a new generation of up-and-coming chefs with surprising expertise. Cooking Channel will showcase world food made easy; Indian, Chinese, Mexican, and more – the network will demystify these popular but intimidating cuisines. Finally, viewers will soak up expert advice and techniques from master bakers, butchers, and specialty chefs, plus recapture classics like Julia Child and see her genius again with fresh eyes.

We are very excited about this new network and hope that you are too. Cooking Channel will provide another opportunity for you and your advertisers to reach audiences in the ever-growing, ever-popular food category. On the right you will find several documents to help you in the rebranding to Cooking Channel including tech spec sheets, network logos and style guide, launch form, and programming and press information. We ask your help in updating IPG’s with the Cooking Channel information as well as replacing the FLN logo with Cooking Channel in all places where the logo may appear in time for the May 31st rebrand.

As always, we appreciate your support of Scripps Networks and hope this new network adds value to your cable product. Should you have any questions, please contact your Scripps Networks representative.

ThinkBright / Create: (Channel 114) *See “ThinkBright” for programming info**

Online Address: <http://www.createtv.com/>

Phone #: Main Line: (518) 880-3400 / FAX #: Fax: 518-880-3409

e-mail Address: email@wmht.org

Address: 4 Global View, Troy, NY 12180

Description of Channel: Create™ TV's instructional programs provide expert advice on cooking, arts & crafts, gardening, home improvement and travel. Tune in and be inspired to taste, grow, imagine, explore and live more fully.

C-SPAN:

Online Address: www.c-span.org

Phone #'s: (202) 737-3220 / FAX#: (202) 737-3323

Mailing Address: 400 North Capitol Street, NW, Suite 650, Washington, DC 20001

Description of Channel: Programming includes live coverage of the House of Representatives, National Press Club

Speeches, and congressional hearings, the Washington Journal (a daily morning viewer call-in program), America & the Courts (a program on the federal judiciary, American Perspectives & Book notes.

C-SPAN 2: (Channel 59* & 143*)

Online Address: www.cspan.org

Phone #: (202) 737-3220 / FAX#: (202) 737-3323

Mailing Address: 400 North Capitol Street, NW, Suite 650, Washington, DC 20001

Description of Channel: C-SPAN2 programming includes live coverage of the US Senate, BOOK-TV – 48 hours of book programming each weekend including children's books, history, biography, business of books and encore Book notes.

Current TV (formerly Newsworld International):

Online Address: www.current.tv

Phone #'s: (212) 967-8252 / FAX #: (414) 995-8378

Address: CURRENT TV, LLC, One Penn Plaza Suite 612, New York, NY 10119

Description of Channels: Current is the first national network created by, for and with an 18-34 year-old audience, offering 24 hours of independent programming. The new TV network adopts what has made the Internet the medium of choice for young adults – customizable content and consumer participation. It offers unique short-format content created in the voice of its viewers and uniquely tailored to their interests; everything from technology, fashion, music and videogames, to the environment, relationships, spirituality, politics, finance and parenting...subject that young adults can rarely find on TV. Current also enlists its viewers to become creative partners, providing an open forum to submit view-produced content, making it the first television network whose programming is supplied in part by the very audience who watches it.

Digital Music Express:

Online Address: USICIDEAS@DMXMUSIC.COM

Phone #'s: 1-800-362-TUNE "Sounds Solutions System" or –1800-494-8863

Mailing Address: 67 Irving Place South, 3rd Floor, New York, NY 10003

Description of Channels: DMX is the world's premier digital music service. DMX Music is your personal music universe, the most innovative way to enjoy music. With the world's largest music library, DMX Music creates entertaining music experiences, from Scott Joplin to Janice Joplin, From Rhapsodies to Rap. The service features a complete range of musical styles on a variety of all-music channels, commercial-free, 24 hours a day, 7 days a week.

DMX Music Selection:

Beautiful Instruments:

Jazz Vocal Blends: A mix of contemporary jazz instrumentals and vocalists.

Hottest Hits: Today's hottest hit music from pop, urban, dance, rock and rap.

Modern Country: Highly recognizable recent country hits, from ballads to rockers.

Alternative: The hippest hits from rock, punk, ska and electronic a.

Adult Contemporary: A mainstream mix of mid-tempo pop hits you know and love.

Lite Classical: Famed melodic pieces from the Baroque, Classical and Romantic periods.

Rock 'n' Roll Oldies: Legendary musical influences including Motown, psychedelic, surf and the British Invasion.

Classic Rock: The greatest rock artists playing favorites from the 60's and 70's.

Urban Beat: A bumpin' mix of the hottest hip hop, rap and R & B.

Coffeehouse Rock: Smart guitar pop and rock driven by introspective lyrics.

Dance: High intensity club dance mixes including house, techno and electronic a.

Retro Dance: Upbeat disco and funk from the 70's and 80's.

Album Rock: The best album tracks from today's most popular bands.

Hard Rock: High-Voltage Rock! Aggressive, energetic guitar sound with attitude. Today's best current & cutting edge hard rock & aggressive rock artists.

80's Hits: A memory pleasing mix of mainstream pop from the 80's.

70's Hits: A retro return to the decadent age of disco and the spirit of 70's rock and pop.

Classic R & B: American soul music from Motown to 70's funk.

Traditional Country: True country and western tradition with an emphasis on honest lyrics and a touch of steel guitar.

Soft Hits: A blend of contemporary and easy listening pop favorites.

Big Band/Swing: A blend of two music styles: The nostalgic sounds of big band orchestras and vocalists and swing music.

Contemporary Christian: Christian-inspired, light pop and rock favorites.

Smooth Jazz: Top contemporary jazz artists featuring ultra smooth instrumentals and vocals.

New Age: Soothing sounds in a balance of acoustic and electric for perfect relaxation.

Holidays & Happenings: Set your year to music with special holiday programming and events in music history.

Great Standards: A showcase for great singers and great songs in pop, jazz, blues and swing.

Golden Oldies: Rock 'n' Roll from legendary artist before the British Invasion.

Reggae: A true Jamaican art form spotlighting traditional and contemporary reggae artists.

Children's: Lullabies, kid-oriented pop and songs from movies and TV.

Urban Adult Content:

Rap:

Jazz:

Blues:

Gospel:

Trends:

Symphonic:

Discovery Channel:

NOTE: Available in HD on Channel 637

Online Address: <http://dsc.discovery.com/>

Phone #: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: The Discovery Channel provides 24 hours a day of quality documentary programming. The Discovery Channel offers the world's finest informative entertainment about science & technology, history, exploration, the natural world, lifestyles, & how to. The Discovery Channel has become one of the most popular programming services among cable subscribers nation-wide.

Discovery-HD: (Channel 637)

Online Address: <http://dsc.discovery.com/>

Phone #'s: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel:

Discovery Fit & Health (formerly fitTV & formerly WebMD):

Online Address: <http://fittv.discovery.com/>

Phone #'s: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: Previously known as "Fit TV", **Discovery Fit and Health** launched on December 29, 2003.

Discovery Fit and Health is the ultimate viewing destination for exercise and fitness programming and will be the only network dedicated to fitness and wellness appealing to men, women, and families interested in enhancing their well-being through a variety of exercise styles, personal trainers, motivational and nutritional advice. Discovery Fit and Health will provide information and instruction on new and current fitness trends.

Discovery Times Channel: (SEE Investigation Discovery)

Discovery Health: SEE OWN (Oprah Winfrey Network)

Online Address: <http://health.discovery.com/>

Phone #'s: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: Discovery Health is the preeminent source for information on health, medicine and wellness. Discovery Health and discoveryhealth.com are a fully integrated television channel and website that utilize cutting edge technology to provide valuable information for living healthier, more vigorous lives. The programming includes healthy living, medical breakthroughs, human behavior and psychology, and true life dramas.

Discovery Home: (SEE Planet Green)

Discovery Kids: ** Renamed "THE HUB" as of 10-1-2010

Discovery Science: (SEE Science Channel)

The Disney Channel:

Online Address: www.disney.com

Phone #'s: 800 822-8648 - This is a west coast number, so they are 3 hours behind us.

Mailing Address: c/o ABC Cable Networks Group, 1500 Broadway, 32nd Floor, New York, NY 10036

Description of Channel: With quality programming kid's love and parents trust, Disney Channel has something for everyone! Preschoolers happily play and learn with the imaginative shows on Playhouse Disney every morning. In the afternoons and evenings, Disney Channel offers great animated and live-action original series and movies perfect for older kids and their families. Disney Channel features shows like *Wizards of Waverley Place*, and *StarStruck* as well as shows for preschoolers such as; *Handy Mandy*, *Jungle Junction* and *Mickey Mouse Clubhouse*.

The Disney Channel- HD

Online Address: www.disney.com

Phone #'s: 800 822-8648 - This is a west coast number, so they are 3 hours behind us.

Mailing Address: c/o ABC Cable Networks Group, 1500 Broadway, 32nd Floor, New York, NY 10036

Description of Channel: Disney Channel HD delivers today's hottest original series and movies for kids and families. With breakout hits like *Hannah Montana* and the entertainment sensations like *High School Musical 2*, Disney Channel HD presents hit shows and television events that kids love and parents trust.

Disney XD (formerly TOON Disney):

Online Address: www.toondisney.com

Phone #'s: 800 822-8648 - This is a west coast number, so they are 3 hours behind us.

Address: c/o Disney – ABC Cable Networks, 3800 W. Alameda Avenue, Burbank, CA 91505

Description of Channel: Get off the bench and into the game with Disney XD. LAND that new trick, GET to the next level, NEVER stop on the field. If you're a skater, a gamer or a multifaceted player, Disney XD is for you! Disney XD is on TV.

Online. Everywhere. Featuring Shows like; *Kick Buttowski*, *I'm In the Band*, and *Zeke and Luther*.

DIY (Do It Yourself Network):

Online Address: www.diynetwork.com

Phone #'s: (865) 694.2700

Mailing Address: c/o Scripps Network, 9721 Sherrill Blvd., Knoxville, TN 37932

Description of Channel: DIY and DIY HD - are twenty-four (24) hour per day, seven (7) day per week, advertiser-supported, English language Video Services that consist of programming relating to "do-it-yourself" or "self-improvement" activities

(including, without limitation, home and garden topics such as home repair/remodeling, home decorating, hobbies and crafts, garden/lawn care, food and entertaining, personal health and finance and other how-to projects). The content of DIY and DIY HD shall be offered in a variety of formats, including without limitation, talk, demonstration, call-in and documentary types of programs and short-form programming segments.

E:

Online Address: www.eonline.com

Phone #'s: (860) 249-3700 / FAX #: (860) 247-8009

Mailing Address: 10 Columbus Boulevard, Hartford, Connecticut 06106

Description of Channel: E! Is the place to see your favorite Hollywood celebrities. We bring you the stars and stories you crave, 24 hours a day. E! Keeps you up to date on the Hollywood action with live event coverage, original programming and entertainment news. If it's happening in Hollywood, it's happening on E!

Encore: V

Online Address: www.starzencore.com

Phone #: (720) 852-7700 / FAX #: (720) 852-8510

Address: Starz Encore Group, 8900 Liberty Circle, Englewood, CO 80112

Description of Channel: Encore is your destination for both recent first run hit movies and modern classics of the last decade. The network promises a great movie every night in primetime. The network is 100% movies with no gratuitous sex or violence. Encore offers almost 100 different movie choices each month, with no monthly duplication of titles between Encore and its sister network STARZ!. Encore is a required anchor for the Encore Movie Pak, the Starz Super Pak, and STARZ! Distribution in analog. Go to www.starzencore.com to check out this month's top titles.

Encore- Action:

Online Address: www.starzsuperpak.com

Phone #: (720) 852-7700 / FAX #: (720) 852-8510

Address: Starz Encore Group, 8900 Liberty Circle, Englewood, CO 80112

Description of Channel: A great selection of action movies

Encore Drama (formerly Encore- True Stories):

Online Address: www.starzsuperpak.com

Phone #: (720) 852-7700 / FAX #: (720) 852-8510

Address: Starz Encore Group, 8900 Liberty Circle, Englewood, CO 80112

Description of Channel: A great selection of dramatic movies

Encore- Love:

Online Address: www.starzsuperpak.com

Phone #: (720) 852-7700 / FAX #: (720) 852-8510

Address: Starz Encore Group, 8900 Liberty Circle, Englewood, CO 80112

Description of Channel: A great selection of romantic movies

Encore- Mystery:

Online Address: www.starzsuperpak.com

Phone #: (720) 852-7700 / FAX #: (720) 852-8510

Address: Starz Encore Group, 8900 Liberty Circle, Englewood, CO 80112

Description of Channel: All westerns all the time.

Encore- Westerns:

Online Address: www.starzsuperpak.com

Phone #: (720) 852-7700 / FAX #: (720) 852-8510

Address: Starz Encore Group, 8900 Liberty Circle, Englewood, CO 80112

Description of Channel: All westerns all the time.

ESPN 1:

NOTE: Available in HD on Channel 629

Online Address: www.espn.go.com

Phone #'s: (860) 585-2000 Customer Care # 888-549-3776 / Contact link: <http://proxy.espn.go.com/espn/contact>

Mailing Address: c/o ESPN, Inc., ESPN Plaza, Bristol, CT 06010

Description of Channel: ESPN offers sports fans live major events and original studio programming with the authority that they trust and the personalities that they love. Viewers can watch coverage of the NFL, MLB, NBA, college football and men's and women's college basketball. Original programming includes news and analysis on SportsCenter and ESPN's own X Games and ESPY's.

ESPN-HD: (Channel 629)

Online Address: www.espn.go.com

Phone #'s: (860) 585-2000 Customer Care # 888-549-3776 / Contact link: <http://proxy.espn.go.com/espn/contact>

Mailing Address: c/o ESPN, Inc., ESPN Plaza, Bristol, CT 06010

Description of Channel: Give your subscribers the experience of viewing sports, highlights, news and analysis with the authority they trust and personality they love in the crystal-clear, widescreen format of ESPN HD and ESPN 2 HD. The 23-hour-a-day live simulcasts of ESPN and ESPN2 offer sports fans more than 10,000 hours of high-definition TV, including live major events like NFL, NBA, NASCAR and MLB games and the award-winning *SportsCenter*.

ESPN 2:

Online Address: www.espn.go.com

Phone #'s: (860) 585-2000 Customer Care # 888-549-3776 / Contact link: <http://proxy.espn.go.com/espn/contact>

Mailing Address: c/o ESPN, Inc., ESPN Plaza, Bristol, CT 06010

Description of Channel: ESPN2 offers sports fan a wide variety of major live events and the studio programming with the authority that they trust and the personality that they love. Viewers can catch coverage of NASCAR, MLB, Major League Soccer, college football, men's and women's college basketball and more. Original programming includes news and discussion on "Mike & Mike in the Morning" and "First Take"

ESPN 2 HD:

Online Address: www.espn.go.com

Phone #'s: (860) 585-2000 Customer Care # 888-549-3776 / Contact link: <http://proxy.espn.go.com/espn/contact>

Mailing Address: c/o ESPN, Inc., ESPN Plaza, Bristol, CT 06010

Description of Channel: Give your subscribers the experience of viewing sports, highlights, news and analysis with the authority they trust and personality they love in the crystal-clear, widescreen format of ESPN HD and ESPN 2 HD. The 23-hour-a-day live simulcasts of ESPN and ESPN2 offer sports fans more than 10,000 hours of high-definition TV, including live major events like NFL, NBA, NASCAR and MLB games and the award-winning *SportsCenter*.

ESPN Classic Sports Network:

Online Address: www.espn.go.com

Phone #'s: (860) 585-2000 Customer Care # 888-549-3776 / Contact link: <http://proxy.espn.go.com/espn/contact>

Mailing Address: c/o ESPN, Inc., ESPN Plaza, Bristol, CT 06010

Description of Channel: ESPN Classic is a 24-hour, all-sports network devoted to connecting today's sports fan to the timeless elements of sports and the greatest game, memories, stories, and personalities in sports history. In addition, by bringing a current perspective, ESPN Classic creates bridges between generations of athletes and fans and illustrates the connections of the past and the present.

ESPN News:

Online Address: www.espn.go.com

Phone #'s: (860) 585-2000 Customer Care # 888-549-3776 / Contact link: <http://proxy.espn.go.com/espn/contact>

Mailing Address: c/o ESPN, Inc., ESPN Plaza, Bristol, CT 06010

Description of Channel: ESPNEWS is the only 24-hour sports news network. ESPNEWS features continuous news, highlights, scores, analysis and live press conferences. ESPNEWS is a distinct service with its own on-air and production staff presenting

new and innovative formats, but in the well-established tradition of ESPN and its flagship news shows. ESPNEWS represents the first sports marriage between on-line and on-air entities to present the ultimate interactive sports news outlet. These new elements include enhanced interactive features, graphics and a television first – highlights combines with box scores and shot charts. ESPNEWS is the home of the *LOCAL BOTTOM LINE*, which allows affiliates to produce local sports news and cores, and to sell local sponsorship[s]. The partnership allows fans to speak their mind on daily topics and get more information on their favorite teams.

ESPNU:

Online Address: www.espn.go.com

Phone #'s: (860) 585-2000 Customer Care # 888-549-3776 / Contact link: <http://proxy.espn.go.com/espn/contact>

Mailing Address: c/o ESPN, Inc., ESPN Plaza, Bristol, CT 06010

Description of Channel: ESPNU delivers over 600 live events annually, including college football, college basketball and Olympic sports from more than 25 Division I conferences including ACC, Big East, Big Ten, Big 12, PAC-10 and SEC as well as premier high school content. The network provides enhanced coverage of 56 NCAA Championship events, plus original shows like SportsCenterU, Recruiting Insider, Coaches Spotlight and Inside the Polls.

ESPN DEPORTES:

Online Address: www.espn.go.com

Phone #'s: (860) 585-2000 Customer Care # 888-549-3776 / Contact link: <http://proxy.espn.go.com/espn/contact>

Mailing Address: c/o ESPN, Inc., ESPN Plaza, Bristol, CT 06010

Description of Channel: ESPN Deportes is the leading multimedia, Spanish-language sports brand dedicated to providing the widest variety of sports to the U.S. Hispanic sports fan. ESPN Deportes television offers unparalleled Spanish-language sports programming, featuring more than 1,900 live original hours of sports programming presented annually including MLB, NBA< NFL, Winter Baseball from the Dominican Republic and Caribbean series; La Liga, Bundesliga, Mexican First Division, MLS, Dutch League Soccer, Friday Night Fights, Mexican Tennis Open, Wimbledon, French Open, U.S. Open, Australian Open, The Masters and NASCAR ESPN Deportes also showcase a wide selection of support and studio programming such as ESPN Deportes flagship studio show, SportsCenter, Cronometro, Beis-bol Esta Noche, Fuera de Juego and Futbol Picante.

EWTN:

Online Address: www.ewtn.com

Phone #'s: (205) 271-2900 / Fax: 205-271-2957

Mailing Address: 5817 Old Leeds Road, Birmingham, AL 35210

Description of Channel: Eternal World Television Network (EWTN) is the world's largest religious cable network, offering programming for people of all ages. Viewers will find messages of inspiration, comfort, hope and faith in every program, twenty-four hours a day without commercial interruption. EWTN's programming includes call-in talk shows, informative series, inspiring documentaries and dramas, musical programs, daily devotions and a Daily Mass. Much of EWTN's programming is available in Spanish via SAP.

Fine Living): * See "The Cooking Channel" under "C" for cooking**

fitTV & formerly WebMD): See Discovery Fit & Health

FMC:

Online Address: www.fxnetworks.com

Phone #'s: FAX #: (310) 369-3870 Viewers Guide – Call **(310) 444-8212**.

Mailing Address: c/o FX Networks, Inc., 10201 West Pico Boulevard, Los Angeles, California 90035

Description of Channel: Fox Movie Channel gives subscribers unique access to films of 20th Century Fox, one of the largest film libraries in Hollywood, with over 6,000 classic and contemporary titles. And with Fox Movie Channel, great movies air the way they are meant to be seen – uncut, uninterrupted, and in their original format.

Food Network:

NOTE: Available in HD on Channel 664

Online Address: www.foodtv.com

Phone #'s: (212) 398.8836 / No FAX Available.

Mailing Address: c/o Scripps Network, Chelsea Office: 75 Ninth Avenue, 2nd Floor, New York, NY 10011

Midtown Office: 1180 Avenue of the Americas, 11th Floor, New York, NY 10036

Description of Channel: Food Network and Food Network HD - are twenty-four (24) hour per day, seven (7) day per week, advertiser-supported, English language Video Services that generally consist of programming relating to food, its preparation, nutrition, health and related topics. Food Network and Food Network HD shall consist of programming which may include, without limitation, talk, demonstration; short form programming segments, call-in and documentary types of programs that instruct, profile, investigate and discuss topics related to food, nutrition, health issues, traditional cooking, restaurants, travel and other topics related to food or the food industry.

Food Network-HD: (Channel 664)

Online Address: www.foodtv.com

Phone #'s: (212) 398.8836 / No FAX Available.

Mailing Address: c/o Scripps Network, Chelsea Office: 75 Ninth Avenue, 2nd Floor, New York, NY 10011

Midtown Office: 1180 Avenue of the Americas, 11th Floor, New York, NY 10036

Description of Channel: Food Network and Food Network HD - are twenty-four (24) hour per day, seven (7) day per week, advertiser-supported, English language Video Services that generally consist of programming relating to food, its preparation, nutrition, health and related topics. Food Network and Food Network HD shall consist of programming which may include, without limitation, talk, demonstration; short form programming segments, call-in and documentary types of programs that instruct, profile, investigate and discuss topics related to food, nutrition, health issues, traditional cooking, restaurants, travel and other topics related to food or the food industry.

FOX Business Network:

Online Address: www.foxbusiness.com

Phone #'s: #: (212) 462-5646 & FAX #: (212) 462-6124

Mailing Address: 620 Avenue of the Americas, 6th Floor, New York, NY 10011

Description of Channel: Every news story has a business angle. Whether it's a natural disaster, domestic crisis, or an international event, Fox Business Network provides you with the business news behind the story and how it affects your life. Fox Business Network identifies with you and is the lifeblood to making smarter financial decisions. It's not about every tick in the market. It's about demystifying the Market and bringing everyday success to Main Street. Always informative and exciting, Fox Business Network is not a pale imitation of an already pale product, but a unique approach to how we look at business.

FOX College Sports:

Online Address: www.foxsports.com/fcs

Phone #'s: (310) 369-7761

Mailing Address: 1440 South Sepulveda Drive, Los Angeles, California 90025 or e-mail us at privacy@newsdigital.com

Description of Channel: Fox College Sports (FCS) is FCS Pacific, FCS Central, and FCS Atlantic – three regionally aligned channels dedicated to the college sports fan. FCS is programmed from the 20 FSN and FSN affiliated regional sports networks across the country and delivers over 800 NCAA events per year. Each fall FCS delivers nearly 150 NCAA football games, including rivalries from the Big-12, PAC-10 and other powerhouse conferences. Come winter, it's College Hoops season on FCS with close to 500 NCAA match ups each season. FCS features marquis men's conferences such as the ACC and Pac-10 and top women's conferences like the Big-10, Big East, Big-12, Pac-10 and SEC. But the action doesn't stop there, FCS has a full line-up of the best collegiate events the NCAA has to offer including: Baseball, softball, wrestling, hockey men's & women's soccer, women's volleyball, lacrosse, track & field, gymnastics, swimming & diving and tennis. In addition to event programming, FCS has an extensive line-up of collegiate coaches' shows, collegiate magazine shows, and daily in-depth regional sports reports from across the country. Fox College Sports. Where College never ends.

FOX Sports en Espanol:

Online Address: www.foxsports.com/fcs

Phone #'s: (310) 369-7761

Mailing Address: 1440 South Sepulveda Drive, Los Angeles, California 90025 or e-mail us at privacy@newsdigital.com

Description of Channel: Fox Sports en Espanol is the first and only 24 hour Spanish –language network in the U.S. delivering the most comprehensive coverage of international soccer, plus live Spanish-language broadcasts of the MLB playoffs and World Series, and Champ Car World Series.

FOX News Channel:

Online Address: www.foxnews.com

Phone #: (212) 462-5646 & FAX #: (212) 462-6124

Mailing Address: 620 Avenue of the Americas, 6th Floor, New York, NY 10011

Description of Channel: FOX News Channel's continues to report the most important issues confronting our world, bringing to our viewers REAL JOURNALISM. The next generation of viewer's turn to FOX News Channel as their source of news. WE are dedicated to reporting the news clear and concise and let our viewers decide for themselves. We provide live news updates 24 hours a day along with our innovative programming on today's issues. FOX news Chanel is the new standard for television news in America and we remain the # 1 cable news channel.

FOX Soccer Channel:

Online Address: <http://msn.foxsports.com/foxsoccer>

Phone #'s: (310) 369-7761

Mailing Address: 1440 South Sepulveda Drive, Los Angeles, California 90025 or e-mail us at privacy@newsdigital.com

Description of Channel: Fox Soccer Channel (Formerly Fox Sports World) was launched on February 7, 2005 and offers the most comprehensive coverage of world-class soccer available in the United States. Soccer is the world's most popular sport, and with more than 18 million participants, it's also the fastest-growing sport in America. The "new soccer nation" tunes in to Fox Soccer Channel to watch the best soccer on the planet, including the Barclays English Premier League, Major League Soccer, German Bundesliga, French Ligue 1 and the top leagues from South America (Argentina and Brazil). The network is also home to such premier global tournaments as the UEFA Cup, UEFA Super Cup, English FA Cup and Champions World Series, as well as the England national time home qualifying matches for the 2006 FIFA World Cup and 2008 European Championship. These live events are complemented by America's most comprehensive offering of soccer and global sports news and feature programs, including the nightly Fox Sports World Report, Sky Sports News, MLS Wrap and Fox Football Friday.

Fox Sports Digital (Atlantic):

Fox Sports Digital (Central):

Fox Sports Digital (Pacific):

Online Address:

Phone #'s: No consumer number available

Mailing Address: No consumer address available

Description of Channel: Fox Channel Sports (FCS) is FCS Pacific, FCS Central, and FCS Atlantic – three regionally aligned channels dedicated to the college sports fan. FCS is programmed from the 20 FSN and FSN affiliated regional sports networks across the country and delivers over 800 NCAA events per year. Each fall FCS delivers nearly 150 NCAA football games, including rivalries from the Big-12, PAC-10, and other powerhouse conferences. Come winter, it's College Hoops season on FCS with close to 500 NCAA match-ups each season. FCS features marquis men's conferences such as the ACC and Pac-10 and top women's conferences like the Big-10, Big East, Big-12, Pac-10 and SEC. But the action doesn't stop there, FCS has a full line-up of the best collegiate events the NCAA has to offer including: Baseball, softball, wrestling, hockey men's & women's soccer, women's volleyball, lacrosse, track & field, gymnastics, swimming & diving and tennis. In addition to event programming, FCS has an extensive line-up of collegiate couches' shows, collegiate magazine shows, and daily in-depth regional sports reports from across the country. Fox College Sports. Where coverage never ends.

FSN-NY (See MSG PLUS)

Fresh!:

Online Address: <http://spicenetworks.com/>

Phone #: (212) 261-5000

Mailing Address: 730 Fifth Avenue, New York, NY 10019

Description of Channel: **fresh!** Is all about new girls and original themes. With the newest performers, amateur and reality based content, and the most premieres, **fresh!** Puts thrilling and personal sexual expression back into adult. **fresh!** Includes groundbreaking series consisting of reality programming, casting calls, themed auditions and similar genres that have proven successful in the marketplace. Consumers looking for new talent and amateur content will find **fresh!** to be the perfect choice.

Fuse:

NOTE: Available in HD on Channel 674

Online Address: www.fuse.tv

Phone #: s (212) 324-8500

Mailing Address: FUSE TV, 11 Penn Plaza, New York, NY 10001

Description of Channel: Fuse is the nation's only all-music, viewer-influenced television network, featuring music videos, exclusive artist interviews, live concerts and specials – all rooted in music. Fuse reflects the rapidly changing interests and attitudes of its 12-34 year-old age audience by uniting the media platforms that are at the center of their communication and entertainment – TV, online, and interactive games – and by incorporating their opinions and suggestions into its on – air and online programming.

Fuse-HD:

Online Address: www.fuse.tv

Phone #: s (212) 324-8500

Mailing Address: FUSE TV, 11 Penn Plaza, New York, NY 10001

Description of Channel: Fuse, the national music network brings viewers closer to artists and bands by featuring original series, specials, music videos, exclusive interviews; live concerts - all rooted in the music experience.

FX:

Available in HD on Channel 612

Online Address: www.fxnetworks.com

Phone #: 310-369-0949

Phone #'s: Please have your customers click on www.fxnetworks.com

<<http://www.fxnetworks.com>> and then click on contact us. (It works). It is there that your customers can send email to FX directly regarding their concerns

To reach FX network to make suggestions on programming is to email user@fxnetworks.com and/or check out the FX website and click on "contact us" tab at bottom of the page.

Mailing Address: *FX Networks, P.O. Box 900, Beverly Hills, California 90213-0900, Attention: Programming*

Description of Channel: FX is the flagship general entertainment basic cable network from Fox. Launched in June of 1994, FX is carried in more than 85 million homes. The diverse schedule features a growing roster of distinctive original series, including two Golden Globe Award winners for Best Drama Series, *The Shield* and *Nip/Tuck*; and *Rescue Me* featuring Denis Leary. FX will premiere two new original dramas – *Over There*, produced by Steven Bochco; and *Thief*, featuring Emmy Award winning actor, Andre Braugher. FX's line-up also boasts critically acclaimed Original Movies like *Redemption*, starring Jamie Foxx, and an established film library with box-office hits from 20th Century Fox and other major studios. Additionally, the network features America's number one spectator sport, NASCAR. In 2004, for the first time ever, FX ranked in the top ten among all

basic cable networks in household's ratings (# 10) and Adults 18-49 (# 6). For more information on current FX programming, log on to foxcable.com

FX-HD:

Online Address: www.fxnetworks.com

Phone #: 310-369-0949

Phone #'s: Please have your customers click on www.fxnetworks.com

<<http://www.fxnetworks.com>> and then click on contact us. (It works). It is there that your customers can send email to FX directly regarding their concerns

To reach FX network to make suggestions on programming is to email user@fxnetworks.com and/or check out the FX website and click on "contact us" tab at bottom of the page.

Mailing Address: FX Networks, P.O. Box 900, Beverly Hills, California 90213-0900, Attention: Programming

Description of Channel:

G4 – Video Game Television (Formerly “G4TechTV”):

Online Address: <http://www.g4techtv.com/home.aspx>

Phone #: (310) 979-5000 / Fax: (310) 979-5100

Mailing Address: G4 Media, Inc., 12312 West Olympic Blvd. West Los Angeles, CA 90064/ **General Information e-mail:** info@g4media.com

Description of Channel: G4 – video game television – is the only 24/7 television network dedicated to video games. G4 airs all-original programming that covers every aspect of the video game culture. Shows feature breaking industry news, reviews, the hottest games, gear and technology, celebrity interviews, insider opinions and the underground trends that feed the video game generation. Launched in April 2002, G4 is available in 50 million cable and satellite homes nationwide. The company is headquartered in Los Angeles and is owned by Comcast Corporation. To learn more, log on to www.g4tv.com

GSN (The Network for Games):

Online Address: <http://www.gsn.com/>

Phone #: Customer Service Phone Number: 310-255-6939

Mailing Address: 2150 Colorado Avenue, Santa Monica, CA 90404

Description of Channel: (Game Show Network) is a multimedia entertainment company that offers original and classic game programming via its 74-million subscriber television network and online games sites. GSN's cross-platform content puts winning within reach for viewers and participants, whether through GSN's popular TV game shows, gsn.com's free casual games or its WorldWinner competitive cash tournaments. GSN is distributed throughout the U.S., Caribbean and Canada by all major cable operators, satellite providers and telcos.

GAS (SEE “The N”) Nick “GAS” evolved into “The N” which formerly was the evening daypart programming on the Noggin channel. They split in Feb '08 and now The N has its own channel

The Golf Channel:

Online Address: www.thegolfchannel.com/

Phone #'s: (617) 926-6655

Mailing Address: 7580 Commerce Center Drive, Orlando, FL 32819

Description of Channel: The Golf Channel is the first and only 24-hour channel devoted to the game of golf. With Arnold Palmer as the co-founder and Chairman, you can expect quality from every angle. From live coverage of never before seen tournaments around the world and in-depth looks at the players, to new and exciting original programs broadcast from our studios in Orlando, Florida. The Golf Channel brings together golfers that have a passion for the game and yearn for more.

Great American Country:

Online Address: www.gactv.com

Phone #'s: (615) 255.4620

Mailing Address: 49 Music Square West, Suite 301, Nashville, TN 37203

Description of Channel: GAC - is a twenty-four (24) hour per day, seven (7) day per week, advertiser supported, English language, country music television network that features music videos; concerts; interviews; news and information related to country music; and country lifestyle programming.

H2 (formerly History International & formerly History Channel International): (Channel 127)

Online Address: www.historychannel.com & go to link to The History Channel International

Phone #'s: Viewer Relations #: Waiting to hear back from Affiliate / FAX #: (212) 210-9118 or 9788

Phone #'s: Viewer Relations #: (210) 214-1400 **option 2** / FAX #: (212) 210-9118 or 9788

Mailing Address: 235 East 45th Street, New York, NY 10017

Description of Channel: HI celebrates human ingenuity and how our world works – the mysteries of the universe and the innovations that have shaped history over time. We tackle the big picture from the Earth's origins to today's know-how, from big rigs to supernovas. HI spans the world from pole to pole, from ancient heroes to modern pioneers.

Hallmark Channel:

Online Address: www.hallmarkchannel.com

Phone #'s: 1-888-390-7474

Address: 1177 Avenue of the Americas-15th floor, New York, NY 10036

Description of Channel: Hallmark Channel, owned and operated by Crown Media Holdings, Inc. is a 24-hour basic cable network simulcast in SD (Standard Definition) and HD (High Definition). The network provides a diverse mix of high quality entertainment programming to a national audience of 90 million subscribers. Hallmark Channel is the nation's leading network in providing quality family programming with an ambitious slate of original TV movies, general entertainment and home and lifestyle content.

Halogen:

Online Address: www.halogen.com

Phone #'s: (803)578-1500

Address: Halogen TV, 9700 Southern Pine Blvd., Charlotte, NC 28273

Description of Channel: Halogen is a socially conscious television network and website that targets and activates an emerging generation who are willing and ready to give back. Using film, documentary, episodic and other formats, Halogen features a wide variety of lifestyle programming that empowers viewers to leave their mark and make the world a better place to live.

Halogen TV recognizes that this is a media-drenched generation that's always on the go, always wanting to be in touch.

Halogen will be there with them, reaching out on new media platforms such as VOD, broadband and mobile.

HBO:

NOTE: Available in HD NOTE: Available in HD on Channel 700

NOTE: Available "On Demand"

Online Address: www.hbo.com

Phone #'s: Subscriber Information @ (212) 512-1208

New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: **HBO®** brings home the best! Get a new, never-before-seen-on-HBO movie every Saturday night, 52 weeks a year--guaranteed! Plus catch spectacular **Big Events**...award-winning **HBO Original Movies** and innovative **HBO Original Series**...explosive **WorldChampionship Boxing**...daring and fresh comedy...delightful, enriching **Family Fare**—and you'll see all these great programs without commercial interruption. That's **HBO®**--SimplyThe Best!®

HBO-HD:

Online Address: www.hbo.com

Phone #'s: Subscriber Information @ (212) 512-1208
New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: Theatricals, Original Movies, Series, Specials, and World Championship Boxing in High-Definition Format Which Offers a New Universe of Sight and Sound, With Bolder Images, Crisp Surround-Sound, and a Wider Field of Vision.

HBO Family:

Online Address: www.hbo.com

Phone #'s: Subscriber Information @ (212) 512-1208
New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: Commercial-Free Entertainment 24 Hours a Day for Children of Different Age Groups; Original Family Series and Hollywood's Best Kid Friendly and Family-Focused Entertainment.

HBO 2:

Online Address: www.hbo.com

Phone #'s: Subscriber Information @ (212) 512-1208
New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: Theatrical, Original and Sports Programming Scheduled in Different Time Slots to Complement HBO, Offering Subscribers More Choice and Viewing Opportunities.

HBO Signature:

Online Address: www.hbo.com

Phone #'s: Subscriber Information @ (212) 512-1208
New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: The Best Theatricals, Original Movies and Series That Touch the Hearts, Souls, and Minds of Discriminating Viewers.

HBO Comedy:

Online Address: www.hbo.com

Phone #'s: Subscriber Information @ (212) 512-1208
New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: Uncut and Uncensored Stand-Up-Featuring Big Name Stars as Well as Up-and-Coming Talent-Original Series, and Theatrical Comedies.

HBO Latino:

Online Address: www.hbo.com

Phone #'s: Subscriber Information @ (212) 512-1208
New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: Spanish-Language Channel Offering Theatrical Movies Filmed in Spanish Boxing Produced Exclusively for HBO Latino and Spanish Language Original Programming, as well as HBO's Top Originals Dubbed in Spanish, Designed to Meet the Needs of the Fast-Growing Hispanic Market.

HBO Zone:

Online Address: www.hbo.com

Phone #'s: Subscriber Information @ (212) 512-1208
New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: Cutting-Edge Theatricals, Originals and Documentaries Geared Toward a Diverse, 18-34 Year-Old Audience.

HDNet / HDNet Moves:

Online Address: www.hd.net (subscribers can find schedules online, download schedule to print or sign up email address to receive the schedules weekly.)

Phone #'s: HD Net/HD Net Movies does not provide any phone numbers however you can place our email address on the web site to subscribers so they can email us regarding any questions. The email address is viewer@hd.net

Mailing Address: Viewer Mail, HDNet Denver Office, 2400 N Ulster St., Denver, CO 80238

Description of Channel: The HDNet networks are comprised of two channels – HDNet and HDNet Movies. All the programming is broadcast in 1080i high-definition, delivering crystal-clear resolution in a widescreen, 16:9 theater-like formats. Systems that launch HDNet must carry both services.

HDNet features a variety of HDTV programming, including live sports (NHL, MLS, NASCAR Grand National Division auto racing and Division I College Sports, boxing, horse racing and extreme sports), sitcoms, dramas, action series, documentaries, travel programs, concerts and other music programming, special events, and news features including the popular HDNet World Report. Other original HDNet programming includes Face 2 Face with Roy Firestone, Art Mann Presents Get Out! And more. HDNet will also feature original high-definition movies produced by HDNet Films, a separate entity launched in October 2003.

HDNet Movies offers a wide selection of popular theatrical releases ranging from classic movies to exclusive, day and date releases from HDNet Films. All HDNet Movies are uncut, unedited and appear in their Original Aspect Ratio. The films featured on HDNet Movies are either originally produced in high-definition, or transferred from 35mm film to high-definition. HD Net Movies includes titles from an extensive library of Sony, Warner Bros., MGM, Lion' Gate/Artisan and more. In addition to movies broadcast 24/7 on the HDNet Movies network.

HD Theater: (Channel 679) (See Velocity)

Online Address: <http://dhd.discovery.com/>

Phone #'s: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: HD Theater is a daily Discovery Communications Network-branded HDTV premium programming service, generally consisting of non-fiction HDTV programming in all categories of entertainment offered by Discovery Communications network, including but not limited to: nature, history, world cultures, geographic explorations, science, education, travel & vacation planning, family & classic movies, world news & events, children's education & entertainment, health & medicine, and how-to programming in the areas of home, hobbies & cooking. "HDTV" means the television technology that substantially provides wide screen picture quality similar to 35mm film along with compact disc sound quality, and which has at least 720 progressive or 1080 interlaced active scanning lines (compared to 480i for traditional TV).

HGTV (Home & Garden Television):

NOTE: Available in HD on Channel 650

Online Address: www.hgtv.com

Phone #'s: (865) 694.2700

Mailing Address: Home & Garden Television: c/o Scripps Network, 9721 Sherrill Blvd., Knoxville, TN 37932

Description of Channel: are twenty-four (24) hour per day, seven (7) day per week, advertiser-supported, English language Video Services that generally consist of programming relating to home and garden topics, including, without limitation, home

building and repair, design and decorating, hobbies and crafts and gardening and landscaping. HGTV and HGTV HD shall consist of programming which may include, without limitation, talk, demonstration, short form programming segments, call-in and documentary types of programs that instruct, profile, investigate and discuss topics related to home and garden topics, including, without limitation, home building and repair, design and decorating, hobbies and crafts and gardening and landscaping.

HGTV-HD: (Channel 650)

Online Address: www.hgtv.com

Phone #'s: (865) 694.2700

Mailing Address: Home & Garden Television: c/o Scripps Network, 9721 Sherrill Blvd., Knoxville, TN 37932

Description of Channel: are twenty-four (24) hour per day, seven (7) day per week, advertiser-supported, English language Video Services that generally consist of programming relating to home and garden topics, including, without limitation, home building and repair, design and decorating, hobbies and crafts and gardening and landscaping. HGTV and HGTV HD shall consist of programming which may include, without limitation, talk, demonstration, short form programming segments, call-in and documentary types of programs that instruct, profile, investigate and discuss topics related to home and garden topics, including, without limitation, home building and repair, design and decorating, hobbies and crafts and gardening and landscaping.

History (formerly: The History Channel):

NOTE: Available in HD on Channel 651

Online Address: www.history.com

Phone #'s: Viewer Relations #: (210) 214-1400 **option 2** / FAX #: (212) 210-9118 or 9788

Mailing Address: 235 East 45th Street, New York, NY 10017

Description of Channel: HISTORY® is a leading destination for revealing, award-winning original nonfiction series and event-driven specials that connect history with viewers in an informative, immersive and entertaining manner across multiple platforms. Programming covers a diverse variety of historical genres ranging from military history to contemporary history, technology to natural history, as well as science, archaeology and pop culture. Available in HD.

History-HD: (Channel 651)

Online Address: www.history.com

Phone #'s: Viewer Relations #: (210) 214-1400 **option 2** / FAX #: (212) 210-9118 or 9788

Mailing Address: 235 East 45th Street, New York, NY 10017

Description of Channel: History HD is a leading television network featuring award-winning series and specials that invite viewers to experience the excitement and relevance of history in stunning true HD. A simulcast of HISTORY, it's an adventure that encourages viewers to look back and ask How? , look around and ask Why? , and look forward and ask What if?.

History en Espanol:

Online Address: www.historyenespanol.com

Phone #'s: Viewer Relations #: Waiting to hear back from Affiliate / FAX #: (212) 210-9118 or 9788

Address: History en Espanol, 235 East 45th Street, New York, NY 10017

Description of Channel: HISTORY en Español™ offers the most popular signature programs from HISTORY, together with programs from the U.S. and Latin America, spotlighting Latino roots and culture. 100% in Spanish, 24 hours a day.

History International (Channel 127) *See H2

HLN (formerly CNN Headline News):

Online Address: <http://www.cnn.com/HLN/> / www.cnn.com

Phone #'s: (404) 827-0234 or 2411 / FAX #: (404) 885-4318 or 4190

Mailing Address: c/o Turner Network Television Public Relations, 1050 Techwood Drive NW, Atlanta, Georgia, 30318

Description of Channel: HLN focuses on news that hits home and elevates local stories of national value and national news stories with high-profile people center stage. HLN stories are relevant and relatable. From waking up with Robin Meade, to recapping the day with *Nancy Grace* and *Joy Behar*, you will be sure to have watched the most relevant news for the day. Dr. Drew Pinsky, a practicing physician and specialist in addiction, adds his perspective as he discusses some of the most taboo and current stories from people that are making headlines. HLN is a CNN Worldwide network offered in more than 90 million households in the U.S. CNN Worldwide, a division of Turner Broadcasting Systems, Inc., a Time Warner Company, is the most trusted source for news and information

Home Shopping Channel:

Online Address: www.hsn.com

Phone #'s: (212) 956-2585

Mailing Address: c/o USA Networks, 1230 6th Avenue, New York, NY 10020

Description of Channel: The innovator of television retailing, The Home Shopping Network (HSN) was the first television shopping service to offer 24 hours of non-stop shopping from the convenience of home. HSN prides itself on offering exclusive merchandise from respected national names and exclusive brands like official NFL merchandise, Tupperware, Wolfgang Pucks' Bistro Collection, Marie Claire's R2R fashions and Victoria Wieck Beverly Hills Jewelry. HSN has partnered with some of the biggest names in the industry, including Hearst Publications, Christie's Auction House and Time Inc. Wolfgang Puck, Suzanne Somers and Susan Lucci are just a few of HSN's on-air guests who thrill and entertain viewers through informative and entertaining regular programs and exciting special events. Through product demonstrations by category experts, HSN viewers get up-close-and-personal with a wide range of products, including jewelry, fashion, health and beauty, electronics, home décor, linens, collectibles and much more. All this allows HSN to attract 214,000 new TV shopping customers each month.

iN DEMAND (MOVIES & EVENTS):

Online Address: www.indemand.com

Phone #'s: (646) 638-8200

Address: 346 Hudson Street, 17th Floor, New York, NY 10036

Description of Channel: iN DEMAND Networks is the pioneer and world leader in providing exciting entertainment delivered through television's most innovative technologies. iN DEMAND creates and delivers programming through three distinct areas of business: Pay-Per-View (PPV), Video-On-Demand (VOD) and high definition (HD) programming.

PPV programming includes movies, mega boxing and mixed martial arts events and the digital out-of-market subscription sports packages for MLB, the NBA, the NHL and MLS

Independent Film Channel:

NOTE: Available in HD on Channel 680

Online Address: www.ifctv.com/

Phone #'s: (516) 396-3000

Mailing Address: 150 Crossways Park West, Woodbury, NY 11797

Description of Channel: The Independent Film Channel (IFC) is the first and most widely distributed channel dedicated to independent film 24 hours a day, uncut and commercial free. IFC continues to expand its programming lineup with original series and independent genre-focused specials. The network's recent, critically acclaimed series and specials include *Dinner For Five*, hosted by Jon Favreau, *Baad/Asssss Cinema*, *The American Nightmare*, and *A Decade Under the Influence*. IFC Television is part of the IFC Companies, which has created a unique end-to-end business model and brand that focuses on developing and nurturing talent, and maximizing the value of independent film. With a television network, a film distribution and production unit, and a VOD service, IFC Companies represents the future of independent film. IFC Companies uses its

unique position to broaden the independent film audience nationwide and to expand the opportunities for independent filmmakers. IFC Companies is a division of Rainbow Media Holding, Inc.

Investigation Discovery:

Online Address: <http://investigation.discovery.com/>

Phone #'s: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: The **Discovery Times Channel** illuminates today's world through dynamic and unparalleled journalism and offers documentaries and series with rich visuals, thorough commentary and engaging personalities. More meaningful than TV news and more relevant than a history network, the **Discovery Times Channel** will be a thoughtful voice and trusted guide through the extraordinary times in which we live.

IFC-HD:

Online Address: www.ifctv.com/

Phone #'s: (516) 396-3000

Mailing Address: 11 Penn Plaza, 18th Fl New York, NY 10001

For general comments, praise or questions about IFC.com:

webmaster@ifctv.com

Questions or comments about IFC programming:

programming@ifctv.com

Description of Channel: IFC is the first and only network dedicated to independent film and related programming, 24 hours a day, uncut and uncensored. Operating under the mantra 'always, uncut,' IFC presents feature-length films, thought-provoking original documentaries such as *At the Death House Door* and *Heavy Load*, shorts, animated series, original series such as the sketch comedy *The Whitest Kids U' Know* and the new comedy series *Z Rock* as well as television's most comprehensive independent film library.

The Learning Channel:

NOTE: Available in HD on Channel 655

Online Address: www.tlc.com

Phone #: (301) 986-1999 FAX #: (301) 986-1802 Viewer Relations: 859-342-8439

Corporate Office Address: c/o Discovery Networks, 7700 Wisconsin Avenue, Bethesda, MD 20814

Description of Channel: TLC is the only cable network that uses real life storytelling to connect viewers to the breadth of the human experience through its "life unscripted" approach to storytelling. TLC is Human TV...human emotion, human interests, human drama, human beings.

TLC-HD: Channel 655

Online Address: www.tlc.com

Phone #: (301) 986-1999 FAX #: (301) 986-1802 Viewer Relations: 859-342-8439

Corporate Office Address: c/o Discovery Networks, 7700 Wisconsin Avenue, Bethesda, MD 20814

Description of Channel:

lifeskool (formerly MagRack): is a V.O.D. Service

Online Address: <http://www.magrack.com/ondemandtv.jsp>

Phone #'s:

Mailing Address: c/o Rainbow Network Sales, 11 Penn Plaza, 15th Floor, New York, NY 10001

Description of Channel:

Lifetime:

Online Address: www.mylifetime.com

Phone #'s: Viewer Relations #: (210) 214-1400 **option 2** //FAX #: (212) 957-4449

Mailing Address: Worldwide Plaza, 309 West 49th Street, New York, NY 10019

Description of Channel: America's #1 network for women and one of the top-rated basic cable television networks. With great true-to-life original movies such as Coco Chanel, smash hit series like Army Wives the hit competition reality show Project Runway, Lifetime is committed to offering the highest entertainment and information programming that celebrates, entertains and supports women.

Lifetime Movie Network:

Online Address: www.lmn.tv

Phone #'s: Viewer Relations #: (210) 214-1400 **option 2** //FAX #: (212) 957-4449

Mailing Address: Worldwide Plaza, 309 West 49th Street, New York, NY 10019

Description of Channel: The #2 network for women second only to Lifetime; LMN attracts a diverse audience and offers viewers the best place to find movies they love. With powerful original movies such as Natalee Holloway, Little Girl Lost, and The Capture of the Green River Killer and programming stunts such as 'Pick-a-flick Fridays' and the 'True Movie Thursdays', LMN has become a destination for women who just can't get enough movies.

Lifetime Real Women:

Online Address: www.mylifetime.com/lrw

Phone #'s: Viewer Relations #: (210) 214-1400 **option 2** //FAX #: (212) 957-4449

Mailing Address: Worldwide Plaza, 309 West 49th Street, New York, NY 10019

Description of Channel: Lifetime Real Women is a network on which every series is about what's real to the contemporary woman. The Network's schedule offers programming – ranging from scripted series to specials – that inspires, entertains, and highlights true-to-life experiences.

Local Access:

e-mail address: psa@midhudsonmedia.com

Phone #'s: (518) 828-2500 / FAX #: (518) 828-0173

Mailing Address: c/o midhudsonmedia, PO Box 515, Hudson, NY 12534

Description of Channel: Community notices, advertising and locally produced programming. None of the information applies anymore so I deleted it all. I would leave it vague like this.

MLB Network:

Online Address: www.mlb.com/network

Phone #'s: (201) 520-6410 / e-mail address: mlbaffiliate@mlb.com

Mailing Address: MLB Network, 40 Hartz Way, Suite 10, Secaucus, NJ 07094

Description of Channel: Special Delivery...Baseball via the MLB Network. MLB Network provides 1,400 hours of live programming, primetime game of the week and unprecedented access inside the game. The first network dedicated 24/7 to the great game of baseball. MLB Network offers a live, nightly round-up of the day in baseball, both on and off the field. MLB Network offers insights and perspectives from those who know baseball best. MLB Network has inside access to every Major League team. MLB Network is the ultimate source for all things baseball.

The Military Channel (formerly Discovery Wings):

Online Address: <http://military.discovery.com>.

Phone #'s: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description: The Military Channel takes you behind the lines and beyond history books with real stories about the human face of battle, cutting edge technology, aviation and critical strategic decisions.

More Max:

Online Address: www.cinemax.com

Phone #'s: Subscriber Information @ (212) 512-1208
New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: Double the Entertainment. Popular films and rare gems scheduled in different time slots to complement Cinemax.

The Movie Channel:

Online Address: www.sho.com

Phone #'s: 1-800-SHOWTIME / FAX #: (972) 455-5601

Mailing Address: c/o Showtime Networks, Inc., 1633 Broadway, New York, NY 10019

Description of Channel: The Movie Channel "Movies for Movie Lovers" features theatricals, cult classics and indie films. Plus, The Movie Channel airs programming stunts like The Good Stuff and Splatterday and Saturdays, film facts, movie trivia, celebrity interviews and behind-the-scenes extra. (Approx. 120 titles a month, available on east and west coast feeds.)

The Movie Channel Xtra:

Online Address: www.sho.com

Phone #'s: 1-800-SHOWTIME / FAX #: (972) 455-5601

Mailing Address: c/o Showtime Networks, Inc., 1633 Broadway, New York, NY 10019

Description of Channel: The Movie Channel Xtra gives movie lovers even more chances to catch the movies and movie extras they love. This channel is counter-programmed with TMC (Approx. 80 titles a month, available on east and west coast feeds.)

MSG: (Madison Square Gardens)

Online Address: www.msg.com

Phone #'s: (212) 465-6000

Mailing Address: c/o Madison Square Garden, Two Pennsylvania Plaza, New York, NY 10121-0091

Description of Channel: MSG Media consist of two of the top regional sports networks in the country, MSG Network and MSG Plus. MSG programming includes Emmy Award winning coverage of over 600 live sporting events including the NY Knicks, NY Rangers, NJ Devils and NY Islanders, NY Liberty, NY Red Bulls, College football and basketball from the top local and national conferences as well as other events from Madison Square Garden. MSG also provides its viewers with a wide variety of sports-related original programming and regionally oriented shows, including, "MSG, NY," "Boomer Esiason Show," "College Hoops Weekly," "High School Weekly" "Halls of Fame", "Beyond The Glory" , "The Best Damn Sports Show Period", "MSG Originals" and "WaMu Concert Series",. MSG is also the leader in providing SAP of NY Knicks and NY Red Bulls telecasts and HD coverage of over 200 of its professional events.

MSG PLUS (formerly FSN-NY):

Online Address: www.msg.com

Phone #'s: (212) 465-6000

Mailing Address: c/o Madison Square Garden, Two Pennsylvania Plaza, New York, NY 10121-0091

Description of Channel: MSG Media consist of two of the top regional sports networks in the country, MSG Network and MSG Plus. MSG programming includes Emmy Award winning coverage of over 600 live sporting events including the NY Knicks, NY Rangers, NJ Devils and NY Islanders, NY Liberty, NY Red Bulls, College football and basketball from the top

local and national conferences as well as other events from Madison Square Garden. MSG also provides its viewers with a wide variety of sports-related original programming and regionally oriented shows, including, "MSG, NY," "Boomer Esiason Show," "College Hoops Weekly," "High School Weekly" "Halls of Fame", "Beyond The Glory" , "The Best Damn Sports Show Period", "MSG Originals" and "WaMu Concert Series",. MSG is also the leader in providing SAP of NY Knicks and NY Red Bulls telecasts and HD coverage of over 200 of its professional events.

MSNBC:

Online Address: www.msnbc.com

Phone #'s: (877) 251-5685

Mailing Address: 1 CNBC Plaza, 900 Sylvan Avenue, Englewood Cliffs, NJ 07632

Description of Channel: The MSNBC Service shall consist primarily of programming that provides viewers with news, talk and information about matters of topical interest.

MTV: (I = Channel 46 / V = Channel 21)

Online Address: www.hotlink.mtvn.com

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: Music Television is a 24 hour per day, seven-day per week, advertiser supported, Satellite delivered programming service, targeted primarily to age groups within the range of 12 to 34 years old. The format generally consists of music- and/or culture based programming, including music videos, music and general lifestyle information, animations and animated programs, promotions, interviews, comedy, concert tour information, movies, specials, documentaries, other youth oriented programming and may also include other related programming.

MTV 2: (Channel 130)

Online Address: <http://www.mtv.com/sendme.tin?page=/mtv/tubescan/mtv2/index.tin> (or www.mtv.com & click on the link to MTV2)

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: is a 24 hour per day, seven-day per week, advertiser supported, satellite delivered programming service featuring music videos from a wide variety of genres, music and/or music-based programming and youth-oriented programming targeted to audiences between the ages of 18 to 34.

MTV Hits: (Channel 175)

Online Address: www.hotlink.mtvn.com

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: is a 24 hour per day, seven-day per week, satellite delivered music programming service offering pop music targeted audiences between the ages of 12 to 24.

MTV Tr3s: (SEE Tr3s)

Online Address: www.hotlink.mtvn.com

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: is a 24 hour per day, seven-day per week, satellite delivered music video program service targeted principally to the bilingual, bicultural U.S. youth Latino audience, consisting of music videos from a wide variety of music genres with emphasis on Latin pop, urban, rock and alternative genres, music-based pop culture programming, as well as pop culture-based lifestyle programming, including animation, promotions, interviews, comedy, specials, documentaries.

Mun2:

Online Address: www.holamun2.com

Phone #'s: (877) 251-5685

Mailing Address: 1 CNBC Plaza, 900 Sylvan Avenue, Englewood Cliffs, NJ 07632

Description of Channel: Mun2 is the network that celebrates the lifestyle of young Latinos in America. Mun2 is the first national cable network to target young U.S. Latinos (12-34) with lifestyle driven programming. Mun2 provides an alternative mix of entertainment programming in English and Spanish that is 90% original and includes comedy, music, variety, lifestyle, and entertainment/information genres.

The N (formerly GAS = Nick "Games & Sports"):

Online Address: www.the.n.com

Phone #'s: (212) 258-7579 / FAX #: (212) 846-2348

Mailing Address: Noggin and The N Viewer Services c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: The network preschoolers and teens love the most.

National Geographic Channel:

NOTE: Available in HD on Channel 620

Web Site Address: <http://www.nationalgeographic.com/tv/channel/>

Phone #'s: (202) 857-7000 / FAX #: (212) 822-7091 (RE: Customer Comments) / e-mail: comments@natgeochannel.com

Mailing Address: 1145 17th Street, N.W., Washington, DC 20036-4688

Description of Channel: The National Geographic Channel (NGC) always brings adventure, exploration, culture and natural science to life for you, with passionate storytelling, spectacular imagery and expert eyewitness accounts. The National Geographic Channel is the best place for programs with environmental, educational and entertaining twists.

National Geographic Channel-HD: (Channel 620)

Web Site Address: <http://www.nationalgeographic.com/tv/channel/>

Phone #'s: (202) 857-7000 / FAX #: (212) 822-7091 (RE: Customer Comments) / e-mail: comments@natgeochannel.com

Mailing Address: 1145 17th Street, N.W., Washington, DC 20036-4688

Description of Channel: National Geographic Channel HD takes the sound and picture quality of the National Geographic Channel to a new level. With its superior image quality and widescreen cinematic picture, the National Geographic Channel HD features the compelling series and signature specials of the National Geographic Channel in 720p high-definition and Dolby 5.1 Surround Sound, opening new worlds for subscribers to explore.

NGC HD

- Launched January 2006, HD simulcast of linear network is in nearly 12 million HHs, (50% of the HD universe) with commitments to more 20 million by July 2009.
- NGC HD is one of the top five HD networks
- In 2008, NGC HD is viewers' #1 most requested HD network — fourth year in a row (BETA survey)
- As of February 2005, all NGC programming is produced in HD

Let me know if you need any additional information. Apologies for the delay, my contact was out of the office for a few days.

NBC Sports Network (formerly VERSUS & formerly Outdoor Life Network): *Changed 1/2/2012

4 character limit: NBCS

5 character limit: NBCSP

6 character limit: NBCSPT

Online Address: www.nbcsports.com

Phone #'s: (201) 735-3342 / FAX #: (201) 735-3592

Mailing Address: NBC UNIVERSAL TV N D, 900 Sylvan Ave, 1 CNBC Plaza, Englewood Cliffs, NJ 07632

Description of Channel:

Short – Reaching more than 75 million homes, NBC Sports Network is the 24/7 cable platform for NBC Sports' rich heritage of unmatched storytelling, best-in-class production and ability to use broad promotion to make big events bigger.

Long – A part of the NBC Sports Group, NBC Sports Network is the 24/7 cable platform for NBC Sports' rich heritage of unmatched storytelling, best-in-class production and ability to use broad promotion to make big events bigger. Reaching more than 75 million homes, NBC Sports Network serves sports fans by airing the National Hockey League (NHL), Major League Soccer (MLS), IZOD IndyCar Series, Tour de France, major college football and basketball, and horse racing surrounding the Triple Crown, among other events. The network's original programming, such as *NFL Turning Point* and *NBC SportsTalk*, exemplifies NBC Sports' ability to tell stories and provide meaningful, relevant content. The network is also home to the best outdoor programming on television. NBC Sports Network, which prides itself on serving sports fans across multiple platforms, is distributed via cable, satellite and telco operators throughout the United States.

VERSUS is the center of competition and the only cable network celebrating competition in all its forms. The network provides an anytime destination for people to satisfy their primal need for competition with in-depth coverage of exclusive live events and original programming including the NHL, America's Cup, Field Sports, Professional Bull Riders (PBR), The Tour de France, Mountain West Conference College Football and more. VERSUS is a movement to protect the ideals and tradition of pure sport and competition, giving it a voice and home on TV

Nickelodeon:

Online Address: www.nickelodeon.com

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: Nickelodeon is a 24 hour per day, seven-day per week, advertiser supported, satellite delivered programming service. The format of programming during the day combines a variety of live action and animated programs, including game shows, educational shows, animated shows, dramatic specials, comedy, adventure, and magazine shows, designed to appeal to children within the range of 2 to 15 years old. The format of programming at night consists of television shows, promotions, specials, comedy programs and other programs designed to appeal to adults.

NICKTOONS:

Online Address: www.nickelodeon.com

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: is a 24 hour per day, seven-day per week, satellite delivered programming service targeted at children and offering original Nickelodeon animation and may also include acquired animation.

NICK JR:

Online Address:

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: is a 24 hour per day, seven-day per week, satellite delivered programming service that consists of programming that seeks to educate and entertain children within the range of 2 to 7 years old and their families.

NYS Legislative Proceedings Channel:

Online Address: Web pages of House and the Senate...

Assembly Web Site: www.assembly.state.ny.us

Senate Web Site: www.senate.state.ny

Phone #'s: (Assembly / Senate) Assembly: 518-455-4557 // Senate: 518-455-3541

Mailing Address: (Assembly / Senate)

Assembly: NYS Assembly Radio Television & Audio Visual Services Room 102 LOB Albany, NY 12248

Senate: NYS Senate Media Services Room 100 LOB Albany, NY 12247

Description of Channel: Unedited gavel-to-gavel coverage of the New York State Senate and Assembly sessions as well as other legislative proceedings such as budget hearings, joint-house conference committee meetings and open leaders meetings.

OTB:

Online Address: www.capitalotb.com

Phone #'s: (Local Information = For more information on opening a Phone-A-Bet Account call... 1-800-292-Bets –or- 518-370-5151)

Mailing Address: (Local Information = Capital OTB, 510 Smith Street, Schenectady, NY 12305)

Description of Channel: Off-track betting racing information.

Outdoor Channel:

Available in HD on Channel 693

Online Address: www.outdoorchannel.com

Phone #'s: (909) 699-6991

Address: 2 Stamford Plaza, 281 Tresser Blvd., Stamford, CT 06901

Description of Channel: Outdoor Channel is **America's Leader in Outdoor TV**, featuring best-in-class traditional hunting, fishing and shooting sports programming that entertains, educates and inspires outdoor enthusiasts. Top programs include *Bone Collector*, *Realtree Outdoors*, *Duck Commander*, *The Crush with Lee and Tiffany*, *Trevor Gowdy's Monster Fish*, *Jim Shockey's Hunting Adventures and Savage Wild*.

Outdoor Channel-HD:

Online Address: www.outdoorchannel.com

Phone #'s: (909) 699-6991

Address: 2 Stamford Plaza, 281 Tresser Blvd., Stamford, CT 06901

Description of Channel: Optimize your high-definition experience with the breathtaking imagery of Outdoor Channel HD. Featuring best-in-class traditional outdoor programming, Outdoor Channel HD transports outdoor enthusiasts to the most picturesque hunting and fishing destinations on the planet – all in stunning high-definition. Let **America's Leader in Outdoor TV** take you on your next great adventure!

Oprah Winfrey Network (formerly Discovery Health): **Changed on 1/1/2011

Online Address: <http://dsc.discovery.com/>

Phone #: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: **OWN: Oprah Winfrey Network** is the first-ever television network devoted to entertaining, empowering and inspiring viewers to live their best life. A multiplatform media venture that will include the award-winning digital platform Oprah.com, **OWN** will connect viewers and invite them to become a part of a larger community.

Oxygen:

Online Address: www.oxygen.com

Phone #'s: (877) 251-5685

Mailing Address: Oxygen Media, LLC, 75 9th Avenue, New York, NY 10011

Description of Channel: The Oxygen Service shall consist primarily of programming oriented to female viewers containing a combination of information and entertainment programming that addresses or otherwise relates to issues and themes on interest to female viewers.

PBS: (See WMHT)

PBS Kids Sprout:

Online Address: www.SproutOnline.com

Phone #'s: 1-877-6-SPROUT or e-mail @: info@sproutonline.com

Address: PBS KIDS Sprout, PO Box 9303, Bridgeport, NJ 08014

Description of Channel: Sprout is a 24-hour preschool channel available on TV, on demand and online at www.SproutOnline.com featuring shows kids love and parents trust such as Sesame Street, Dragon Tales and Barney & Friends, plus new and inspiring originals that you can only find on the Sprout TV channel – like The Sunny Side up Show, The Sprout Sharing Show and The Good Night Show.

So whether you love to sing songs, play games, make crafts or send in your homemade artwork and videos to be featured on TV, there's always something new to share with Sprout - morning, noon and night.

Planet Green:

Online Address: <http://planetgreen.discovery.com/>

Phone #: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: From gear to gourmet, renovation to innovation, Planet Green (PG) is the first 24 hour eco-lifestyle television network with a focus on green lifestyle programming. Dedicated to exploring what it means to be green, PG features an authoritative and diverse group of celebrities and personalities including Adrian Grenier, Tom Bergeron, Emeril Lagasse, Maria Menounos and Tom Brokaw, who will share their passion for the planet through a host of entertaining series and specials. PG is committed to providing content that will enlighten, empower, and most importantly entertain your viewers as they find out what's cool, what's hot and what's next.

Playboy:

Online Address: www.playboytv.com

Phone #: (212) 261-5000

Mailing Address: Playboy Enterprises, ATTN: Playboy TV, 730 Fifth Avenue, New York, NY 10019

Description of Channel: **Playboy** TV is the place for live, interactive programming and original episodic series for men, women, and couples. Playboy TV features exclusive original series, directors cut movies, live call-in shows, and adult reality programming. Playboy TV Original Series include Naughty Amateur Home Videos, Night Calls, 7 Lives Xposed, Sexcetera, and Sexy Girls Next Door. Viewers will also find features dedicated to the World of Playboy, including Playboy Playmates and the other beautiful "Girls of Playboy."

QVC:

Available in HD on Channel 605

Online Address: www.qvc.com

Phone #'s: (800) 345-1515

Mailing Address: QVC, Inc., 1200 Wilson Drive at Studio Park, West Chester, PA 19380

Description of Channel: Televised shopping service

QVC-HD:

Online Address: www.qvc.com

Phone #'s: (800) 345-1515

Mailing Address: QVC, Inc., 1200 Wilson Drive at Studio Park, West Chester, PA 19380

Description of Channel: Televised shopping service

ReelzChannel:

Web Site Address: <http://www.reelzchannel.com/>

Mailing Address: ReelzChannel, 1201 West 5th Street, Suite T-900, Los Angeles CA 90017 Phone #: (651)659-7000 / e-mail: info@ReelzChannel.com <<mailto:info@ReelzChannel.com>>

Description: ReelzChannel – TV About Movies is a multi-media brand dedicated to entertaining and educating fans on everything movies. From pitch to premiere, ReelzChannel is there bringing you the latest buzz in the movie biz and showing some of Hollywood’s best films. Our entertaining and original programming includes a unique localization system that allows viewers to know when and where movies are playing on their local cable system. Viewers love ReelzChannel for its one-of-a-kind shows, and operators love it because it supports PPV and VOD sales.

RetroTV:

Online Address: www.wten.com

Main Switchboard: (518) 436-4822

Mailing Address: c/o WTEN, 341 Northern Blvd., Albany, NY 12204

Description of Channel: WTEN’s RTV Network takes a nostalgic look into our TV past with great shows like: The Rockford Files, Dragnet, Alfred Hitchcock and It Takes a Thief. Viewers enjoy these and a host of other “golden oldies” on WTEN’s Retro TV Network.

RFD-TV:

Online Address: <http://www.rfdtv.com/>

Phone #'s: (615) 227-9292

Address: 3201 Dickerson Pike, Nashville, TN 37207

Description of Channel: RFD-TV is the nation’s first 24-hour television network dedicated to serving the needs and interests of rural America. Although RFD-TV carries a number of agricultural programs, this is not a Farm Channel, but a network committed to serving all of rural America. RFD-TV provides rural news, event and convention converge, horse training tips and features, agricultural information, traditional music, and family-oriented programming.

Syfy:

Available in HD on Channel 648

Online Address: www.syfy.com

Phone #'s: (212) 413-5000 / FAX #: (201) 798-9568

Address: c/o USA Networks, 1230 Avenue of the Americas, New York, NY 10020

Description of Channel: The Syfy Service shall consist primarily of entertainment programming dealing with science, fact, science fiction, fantasy and horror.

Syfy-HD:

Online Address: www.syfy.com

Phone #'s: (212) 413-5000 / FAX #: (201) 798-9568

Address: c/o USA Networks, 1230 Avenue of the Americas, New York, NY 10020

Description of Channel:

Science (formerly Science Channel):

Online Address: <http://science.discovery.com/>

Phone #'s: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: Chronicling the fascination with how and why things work, this award-winning series keeps viewers up-to-date with the latest from the world of high technology. Explore outer space, the earth, technology, paranormal and the human body.

Rebranded... 6/8/2011: The rebranding of Science, from Discovery Communications, features new on-air elements such as futuristic imaging and a new interactive logo which reflect the network’s dedication to exploring the unknown.

SCIENCE-HD: (Channel 601)

Online Address: <http://science.discovery.com/>

Phone #'s: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel:

Shop NBC:

Online Address: www.shopnbc.com

Phone #'s: (800) 676-5523

Address: 6740 Shady Oak Road, Eden Prairie, MN 55344

Description of Channel: Home Shopping Channel

Showtime or "SHO":

Online Address: www.sho.com

Phone #'s: 1-800-SHOWTIME / FAX #: (972) 455-5601

Address: Showtime Networks, Inc., 15301 Dallas Parkway, Suite 1000, Addison, TX 75001

Description of Channel: Showtime brings you Hollywood Hits No One Else Has, plus the best Family Movies on TV! And you can check out bold Original Series, sci-fi and big-bout boxing action from America's # 1 Boxing Network. It's all uncut and commercial-free, and it's only in one place. SHOWTIME. NO LIMITS

Showtime 2:

Online Address: www.sho.com

Phone #'s: 1-800-SHOWTIME / FAX #: (972) 455-5601

Address: Showtime Networks, Inc., A Viacom Company, 1633 Broadway, New York, NY 10019

Description of Channel: Double your viewing options! In addition to box office favorites, SHO 2 is home to "catch up marathons" on SHOWTIME Original Series and SHO Sports Presents, an exclusive series airing every weeknight at 10:00pm ET/PT, which features the best of Showtime Championship Boxing, ShoBox: The new Generation, mixed martial arts (MMA) matches and the ShoXC: Elite Challenger Series. There is no same-day duplication with SHOWTIME. (Approx. 130 titles a month, available on east and west coast feeds.)

Showtime Showcase:

Online Address: www.sho.com

Phone #'s: 1-800-SHOWTIME / FAX #: (972) 455-5601

Address: Showtime Networks, Inc., A Viacom Company, 1633 Broadway, New York, NY 10019

Description of Channel: Featuring the best of SHOWTIME, Showtime Showcase offers feature films, select series and specials. (Approx 80 titles a month, available on east and west coast feeds.)

Showtime Extreme or "SHO Extreme":

Online Address: www.sho.com

Phone #'s: 1-800-SHOWTIME / FAX #: (972) 455-5601

Address: Showtime Networks, Inc., A Viacom Company, 1633 Broadway, New York, NY 10019

Description of Channel: Perfect for the action/adventure enthusiast, this channel features action and martial arts films, gangster movies, thrillers and westerns, plus select Showtime Championship Boxing and EliteXC events. (Approx. 60 titles a month, available on east and west coast feeds.)

SLEUTH:

Online Address: www.nbcunicable.com

Phone #'s: Rebecca Marks, NBC Universal Entertainment @ (818) 840-3914 / e-mail: Rebecca.marks@nbcuni.com or...
Alyssa Donelan, NBC Universal Cable @ (201) 735-3568 / e-mail: Alyssa.donelan@nbcuni.com
Mailing Address: NBC Universal Cable, 1 CNBC Plaza, 900 Sylvan Avenue, Englewood Cliffs, NJ 07632
Description of Channel: The Sleuth Service shall consist primarily of crime, mystery and suspense programming (including, but not limited to, classic television series reality unscripted series and documentaries, and feature films from the NBC Universal library and other sources).

SOAP NET:

Online Address: www.soapnet.com

Phone #: 1-877-64-SOAPS or Phone #'s: 818-569-3302 - This is a west coast number, so they are 3 hours behind us.

Address: c/o Disney – ABC Cable Networks, 3800 W. Alameda Avenue, Burbank, CA 91505

Description of Channel: From daytime and primetime dramas, to reality shows and movies, SOAPner owns the world of character-driven drama. The network features same-day episodes of popular daytime series including *All My Children*, *Days of our Lives* *One Life to Live*, *General Hospital* and *The Young and the Restless*; favorite primetime drams *The O.C.*, *Gilmore Girls*, *One Tree Hill*, and *Beverly Hills 90210*; and original programs including *Bank of Mom and Dad*, *Holidate*, *Southern Belles: Louisville* and *Being Erica*, Wrapped in a 24 – hour environment, SOAPnet is the one destination for stories focused on real emotions and revealing truths about intriguing, yet flawed characters.

SPEED (Formerly: The Speed Channel):

Available in HD on Channel 673

Online Address: <http://www.speedtv.com/?camefrom=speedvision>

Phone #: 1-888-22SPEED.

Address: *Refer to web site of telephone number – geared for answering consumer questions.

Description of Channel: Speed Channel is the first and only 24-hour network geared toward the millions of passionate motorsports enthusiasts in this country. Cable's fastest growing sports network takes viewers trackside, under the hood, and behind the scenes for motorsports action including NASCAR, America's # 1 spectator sport; formula One; Bridgestone Presents Champ Car World Series Powered by Ford; FIA World Rally Championship; Trans AM Series; Grand Am series; American Le Mans Series; ARCA: Sports Car Endurance Racing; as well as AMA and FIM motorcycling racing. With the most extensive racing schedule on television, plus comprehensive motorsports news and information. Speed Channel is the premier source for complete motorsports coverage, including elite events your subscribers can not find anywhere else. And the recently retooled Speed Channel is backed by the incredible horsepower of Fox Sports.

SPEED-HD:

Online Address: <http://www.speedtv.com/?camefrom=speedvision>

Phone #: 1-888-22SPEED.

Address: *Refer to web site of telephone number – geared for answering consumer questions.

Description of Channel:

SPICE = (SEE “fresh!”):

Spice:XCESS:

Online Address: <http://spicenetworks.com/>

Phone #: 212-261-5000

Mailing Address: 730 Fifth Avenue, New York, NY 10019

Description of Channel: **SPICE:XCESS** caters to consumers who demand variety in performers, specialized product, and edgy compelling content. **SPICE:XCESS** features the sexiest exotic women and boasts the most intriguing content, such as ethnic, fetish, MILFS, 'caught on tape', 'must see' internet oddities, and other alternative programming. More choices, more flavor, and a little bit of 'the strange' makes **SPICE:XCESS** the perfect blend of classic themes and edgy new genres. **SPICE:XCESS** is a compelling choice for those who require variety and diversity in their adult offering.

Spike TV:

Online Address: www.spiketv.com

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: Spike TV is a 24 hour per day, seven-day per week advertiser supported, satellite delivered programming service. The format generally consists of programming related to general entertainment targeting men and may include comedy, action, drama and animation series, movies, entertainment specials, sporting events and sports related programming, programming related to legalized wagering/gambling (e.g. U.S. Poker Championship) and documentary programming.

sportskool: is a V.O.D. Service

Online Address: www.sportskool.com (<http://www.sportskool.com/>)

Phone #'s: 917-542-6300

Mailing Address: c/o Rainbow Network Sales, 11 Penn Plaza, 18th Floor, New York, NY 10001

Description of Channel: Sportskool is the only On Demand television network dedicated to delivering in-depth sports instruction and coaching for a wide variety of sports. Sportskool helps athletes of all ages and skill levels take their game to the next level by offering guidance and insider tips from some of the world's best athletes and coaches.

SportsNet New York (SNY):

Online Address: www.sny.tv

Phone #: 212-485-4800

Address: SportsNet New York, 75 Rockefeller Plaza, New York, NY 10019

Description of Channel: **SNY**, which launched in 2006, is the official television home of the Mets and Jets, and New York's leader in local sports news coverage. **SNY** features unparalleled access to the New York Mets including more than 120 live Mets telecasts – all produced in HD – and other critically acclaimed Mets entertainment driven programs. In addition to delivering over 250 hours of year-round – exclusive – in-depth New York Jets content, **SNY** is the leader in Big East basketball and football coverage in the New York market. On a daily basis, **SNY** also delivers the most comprehensive live sports and local news coverage of all the Tri-State area's professional and collegiate sports teams through five nightly sports and entertainment programs. **SNY**'s programming roster also includes other live professional and collegiate sports, as well as classic sports, event programming, original entertainment shows and exclusive interview and magazine programs. Founded by Sterling Entertainment Enterprises, Time Warner and Comcast, **SNY** is available to viewers throughout New York, Connecticut, New Jersey and northeastern Pennsylvania, and nationally on DIRECTV and Dish Network. For additional details on the network, visit www.sny.tv.

STARZ:

NOTE: Available in HD on Channel 775

Online Address: www.starzsuperpak.com

Phone #: (720) 852-7700 / FAX #: (720) 852-8510

Address: Starz Encore Group, 8900 Liberty Circle, Englewood, CO 80112

Description of Channel: **STARZ!** is # 1 in New Hit Movies. It is also 100% movies. **STARZ!** features exclusive first-run titles from Hollywood's leading studios such as Universal, Touchtone/Hollywood Pictures, New Line Cinema and Miramax. Realizing your customers subscribe to pay television for MOVIES, **STARZ!** show more movies in primetime than any other premium service. **STARZ!** airs over 100 distinct commercial-free movie choices each month. Like all Starz Super Pak networks, **STARZ!** Programming contains no gratuitous sex or violence. Go to their wireless www.starzencore.com to check

out this month's top titles.

STARZ-HD:

Online Address: www.starzsuperpak.com

Phone #: (720) 852-7700 / FAX #: (720) 852-8510

Address: Starz Encore Group, 8900 Liberty Circle, Englewood, CO 80112

Description of Channel: A visual movie experience beyond your expectations.

STARZ Edge:

Online Address: www.starz.com

Phone #: (303) 771-7700 FAX: (720) 852-7710

Address: Encore Media Corporation, Corporate Headquarters, 5445 DTC Parkway, Suite 600, Englewood, CO 80111

Description of Channel: Scheduled in a unique double feature format to bring you the best Hollywood movies at the best times, STARZ! 2 play the same double features for an entire week at the same time each day. Now you never have to miss a movie you want to see again.

STYLE:

Online Address: www.style.eonline.com/?style

Phone #'s: (860) 249-3700 / FAX #: (860) 247-8009

Mailing Address: 10 Columbus Boulevard, Hartford, Connecticut 06106

Description of Channel: The Style Network is where "life gets a new look" features a lively slate of original series and specials that cover the entire lifestyle spectrum, inspiring viewers to express their own personal style. The style network covers the gamuts of the lifestyle genre from the clothes you wear to the food you serve to the way you look and feel. The Style Network brings real ideas to real people all on one network.

Sundance:

Online Address: www.sundancechannel.com

Phone #'s: 1-800-944-5853 *Will take a message & someone will call sub back

Address: Sundance Channel, 1633 Broadway, New York, NY 10019

Description of Channel: This is a world of groundbreaking movies that most people never see. It's the world of independent films, and Sundance Channel is the place to see them. Under the creative direction of Robert Redford, Sundance Channel presents the best of new film features, documentaries, shorts and foreign cinema in the spirit of the Sundance film Fest.

Discover never-before-seen works from today's emerging filmmakers. Get a front row seat to the best film festivals. Learn about the directors, actors & personalities that are the soul of independent film. It's all un-cut, commercial-free, and it's only on Sundance channel.

TBN: (Trinity Broadcasting Network)

Online Address: <http://www.tbn.org/index.php?c=set>

Phone #'s: 24-Hour Prayer Line: (714) 731-1000 or toll free 1-888-731-1000 / Business Office: (714) 832-2950

Mailing Address: Trinity Broadcasting Network, P. O. Box A, Santa Ana, CA 92711

Description of Channel: TBN is the world's largest religious network and America's most watched faith channel. TBN offers 24 hours of commercial-free inspirational programming that appeal to people in a wide variety of Protestant, Catholic and Messianic Jewish denominations. Reaching the world with faith.

1. TBN features more original and exclusive programs than other faith channels.
2. TBN is America's most watched faith channel according to Nielsen Ratings.
3. More Americans request TBN per Barna Research.

WORSHIP & PRAISE: Through TBN, viewers can attend services at America's most dynamic churches!

VARIETY: TBN's popular PRAISE THE LORD program continues to inspire millions of viewers with faith-based interviews and testimonials from well-known ministers, celebrities and sports figures.

MOVIES: TBN's original theatrical released movies, OMEGA CODE, THE CHAMPION, MEGIDDO and many other movies bring excitement and adventure exclusively on TBN.

NEWS & WORLD EVENTS: In a world filled with wars, disasters, plagues, and political turmoil TBN helps viewers understand major world events.

HEALTH: Medical doctors are featured on several popular weekly programs on TBN that teach Biblical concepts about nutrition and healthy lifestyles.

MUSIC: TBN sizzles with contemporary Christian music! There's music for all ages with styles ranging from Southern Gospel music to today's hottest contemporary Christian singers.

TEENS AND YOUNG ADULTS: From muscle men to hot music videos, TBN gives young viewers Christian programming that speaks their language.

CHILDREN: Parents trust their children watching TBN. TBN's children's programs instill moral values in honesty, diligence, respect, and patriotic pride.

TBS Superstation:

NOTE: Available in HD on Channel 654

Online Address: <http://www.TBS.com/> / <http://tbssuperstation.com/>

Phone #'s: (404) 885-4238 or 2411 / FAX #: (404) 885-4318 or 4190

Mailing Address: c/o Turner Network Television Public Relations, 1050 Techwood Drive NW, Atlanta, Georgia, 30318

Description of Channel: TBS is the leading destination for comedy – whatever your sense of humor. TBS makes you laugh out loud and feel good by connecting you to characters and stories you love. With a primetime median age of 35*, TBS reaches a young audience by focusing on youth, diversity and last night hits with *Tyler Perry's House of Payne*, *Tyler Perry's Meet the Browns*, *Conan* and *The Big Bang Theory*. Sports coverage on TBS includes MCAA March Madness, Sunday MLB and MLB Postseason.

TBS-HD: (Channel 654)

Online Address: <http://www.TBS.com/> / <http://tbssuperstation.com/>

Phone #'s: (404) 885-4238 or 2411 / FAX #: (404) 885-4318 or 4190

Mailing Address: c/o Turner Network Television Public Relations, 1050 Techwood Drive NW, Atlanta, Georgia, 30318

Description of Channel:

TCM: (Turner Classic Movies):

Online Address: <http://www.turnerclassicmovies.com/> / <http://TCM.turner.com/>

Phone #'s: (404) 885-5535 / FAX #: (404) 827-2005

Address: One CNN Center, Atlanta, GA 30348

Description of Channel: Turner Classic Movies is a Peabody Award-winning network that presents great films, uncut and commercial-free, from the largest film libraries in the world. But the TCM brand is more than just films. TCM provides an immersive experience for a passionate and engaged community of viewers by going beyond the movies to create experiences and events that lend context, insight and enrichment. TCM features veteran primetime host Robert Osborne and weekend daytime host Ben Mankiewicz, plus interviews with a wide range of special guests from classic Hollywood and today. As the foremost authority in classic films, TCM offers critically acclaimed original documentaries and specials, along with regular programming events that include *The Essentials*, *31 Days of Oscar* and *Summer Under the Stars*. TCM also stages special events and screenings, such as the TCM Classic Film Festival in Hollywood, the TCM Classic Cruise and The Road to Hollywood screening series. TCM is also the "go-to" DVD partner for major studios and archives and produces a wide range of media about classic film, including books, DVDs, on-demand media and hosts of wealth of materials at its web site

Special Offer: NOW PLAYING: A Viewer's Guide To Turner Classic Movies @ 12 issues for \$9.97. To order subscription call 1-800-TCM-1002 or write to NOW PLAYING, P.O. Box 55826, Boulder, CO 80322-5826

Teen Nick:

Online Address:

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: is a 24 hour per day, seven-day per week, satellite delivered programming service that consists of programming targeted to groups between the ages of 12 and 17, and includes a variety of original and acquired programming, and may include movies, comedy, drama, game shows, and animation.

TELEMUNDO:

Online Address: www.msnlatino.telemundo.com

Phone #'s: Rebecca Marks, NBC Universal Entertainment @ (818) 840-3914 / e-mail: Rebecca.marks@nbcuni.com or...

Alyssa Donelan, NBC Universal Cable @ (201) 735-3568 / e-mail: Alyssa.donelan@nbcuni.com

Mailing Address: NBC Universal Cable, 1 CNBC Plaza, 900 Sylvan Avenue, Englewood Cliffs, NJ 07632

Description of Channel: The Telemundo Service shall consist primarily of general entertainment and informational programming in the Spanish language or otherwise targeted to a Hispanic audience.

The Hub:

Online Address: <http://kids.discovery.com/>

Phone #'s: (240) 662-2851

e-mail Address: <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: A playful, transformative world that brings kids and their families together, powered by clever stories and engaging characters. The Hub is where great things come together!

ThinkBright / Create: (Channel 114) *See "Create" for programming info**

Online Address: <http://www.ny.thinkbright.org/>

Phone #: Main Line: (518) 880-3400 / FAX #: Fax: 518-880-3409

e-mail Address: email@wmht.org

Address: 4 Global View, Troy, NY 12180

Description of Channel: ThinkBright Lifelong Learning includes a television channel and an online service that supports and enhances the educational experiences of teachers, students, families and adult learners throughout New York State. New York State viewers can tune into a whole new selection of public broadcasting programs, including educational series, arts and cultural specials, public affairs forums and high-quality children's shows through ThinkBright. Programs that highlight New York State issues, people, places and heritage will also be featured via a statewide network feed from ThinkBright's origination station, WNED in Buffalo

THIS TV:

Online Address: www.wrgb.com

Phone #: (518) 346-6666 News Fax #: 346-6249 Sales Fax #: 381-3721

Mailing Address: 1400 Balltown Road, Schenectady, NY 12301-1400

Description of Channel: A 24/7 free movie channel which is in partnership with MGM and Weigel Broadcasting. THIS-TV has access to a library of more than 4000 movies and 10,000 episodes of TV programming. At the heart of THIS-TV are blockbuster and Academy Award winning movies from MGM and its subsidiaries United Artists, Orion, PolyGram, Cannon and Samuel Goldwyn. Each month, THIS-TV schedules theme weeks or theme days such as an Elvis Marathon, a romance week near Valentine's Day, horror films around Halloween, etc. Complimenting the movies are classic TV shows including "The Addams Family" "Mr. Ed", "Green Acres" and "The Patty Duke Show" to name a few.

ThrillerMax:

Online Address: www.cinemax.com

Phone #'s: Subscriber Information @ (212) 512-1208

New York Regional Office @ (212) 512-1200 or (212) 512-1000

Mailing Address: c/o Home Box Office, A Time Warner Entertainment Company, 1100 Avenue of the Americas, New York, NY 10036-6737

Description of Channel: Mystery, Intrigue and Suspense, 24/7. Keeping viewers on the edge of their seats with a nonstop selection of mystery, suspense and thriller movies.

TLC: (See Learning Channel):

TMC (See "M" for Movie Channel)

TMC Xtra (See "M" for Movie Channel Xtra)

TNT: (Turner Network Television):

NOTE: Available in HD on Channel 635

Online Address: <http://www.tnt.tv/>

Phone #'s: (404) 885-4538 FAX #: (404) 885-4318

Address: Turner Network Television Public Relations, 1050 Techwood Drive NW, Atlanta, GA 30318

Description of Channel: TNT's the first and only network dedicated to drama. TNT transports viewers away from everyday life and onto an emotional and intellectual ride filled with riveting stories and unpredictable plots. At the heart of this ride are powerful original dramas, proven acquired series such as *The Mentalist*, blockbuster movies and championship sports coverage. *The Closer*, starring Kyra Sedgwick, returned for a seventh season of, *Memphis Beat*, *Leverage*, and *Rozzoli and Isles*. TNT

TNT-HD (Turner Network Television-HD): (Channel 635)

Online Address: <http://www.tnt.tv/>

Phone #'s: (404) 885-4538 FAX #: (404) 885-4318

Address: Turner Network Television Public Relations, 1050 Techwood Drive NW, Atlanta, GA 30318

Description of Channel: TNT engages minds and hearts by delivering 100% dramatic entertainment with critically acclaimed original productions, sports, movies, series and more. TNT in HD is the high definition feed of the TNT East Coast feed, broadcast in 1080i 24 hours a day with all content in native HD or up-converted to HD, including national advertising. TNT in HD features Digital Dolby 5.1 surround sound and a continual 16:9 wide-screen viewing experience. Native HD programming includes NBA, Nextel Cup Races, all original movies and original series, select network television premieres and select series. TNT in HD is only available to affiliates who license the TNT in HD feed. Systems should check with their programming department regarding availability.

TOON Disney: (See Disney XD) *Network renamed on 2/13/09

Tr3s:

Online Address: www.mtvtr3s.com

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: Tr3S: MTV, Musica y Mas, embraces the trilogy of cultures that represents Latino life - Latin American plus American equals US Latino - through original productions, key acquisitions, and content from MTV Networks' portfolio of entertainment brands. Tr3s embraces the key lifestyle aspects of Latino identity: Music, considered the heart and

soul of Latino life; Making It, offering success stories of Latinos achieving the "Latino American dream"; and Milestones featuring stories that signify coming of age or rights of passage.

Travel Channel:

Online Address: <http://www.travelchannel.com/>

Phone #'s: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: Travel Channel is the best source of informative entertainment that offers travel ideas and in-depth programming about the people, places and cultures of our world. Join Travel Channel on a voyage to the most fascinating places, and see the world like you've never seen it before. You'll find an exciting variety of programming genres on the new Travel Channel, including world-class travel documentaries, adventure excursions, world-class cuisine, and tips on travel.

Trinity Broadcast Network: See "TBN"

TruTV (formerly Court TV):

Web Site Address: <http://www.trutv.com/index.html#link=splash>

Phone #'s: (RE: Customer Comments) (212) 973-3348 / FAX #: (212) 692-7880

Mailing Address: 600 Third Avenue, New York, NY 10016

Description of Channel: truTV is the leading destination for first person access to exciting, real-life stories. Actually takes real life one step further. It is the fun, outrageous side of unscripted programming with real people in authentic situations. Our lineup features high-stakes, action-packed originals that give viewers access to places and situations they can't normally experience. truTV primetime fan favorites include the original series **Hardcore Pawn, Black gold, Operation Repo** and truTV Presents: *World's Dumbest*. This year, we were part of the four networks airing the NCAA Division 1 Men's Basketball Championship, March Madness. truTV ranked among the top 10 cable networks in M18-49 delivery in 2010 and continues its growth and momentum in 2011.

TV Guide Channel:

Online Address: www.tvguide.com

Phone #'s: Viewer Feedback: PH: 918-499-6308 / Email: tvgnfeedback@tvguide.com

Mailing Address: 7140 S Lewis Avenue, Tulsa, OK 74136

Description of Channel: TV Guide Network is the premier television entertainment network for the latest information on the best programs, hottest stars and latest trends on television. Headquartered in the heart of Hollywood at its TV Guide Studios, the network combines original programming with comprehensive program listings information. It's an entertaining and easy guide to what's on TV.

TVG (Gaming and Racing Ch):

Online Address:

Phone #'s:

Mailing Address:

Description of Channel: "TVG Network" is a television network which currently features content that is focused on the horse racing industry and which features live and delayed broadcasting of horse races from numerous horse racing tracks and related interviews, shows, segments, and sports broadcasts that support Account Wagering.

TV Land:

Online Address: www.nick-at-nite.com

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: TV Land is a 24 hour per day, seven-day per week, advertiser supported, satellite delivered programming service, designed to appeal to a broad audience (and specifically targeting adults 18+). The format generally consists of a variety of television shows (which may include acquired and original shows), promotions and specials of a range of genres, including comedy, drama, variety, westerns, talk and other formats.

Untamed Sports Network (formerly VTV: The Variety Channel):

Online Address: <http://www.fox23news.com/content/vtv/default.aspx>

Phone #'s: (518) 862-2323 (FOX 23 = WXXA)

Mailing Address: c/o WXXA – FOX 23, 28 Corporate Circle, Albany, NY 12203

Description of Channel: Untamed Sports Network, which will be featuring 24-hours of variety outdoor sports programming.

USA Network:

NOTE: Available in HD on Channel 644

Online Address: www.usanetwork.com

Phone #'s: (212) 413-5000 or FAX #: (212) 956-2585

Address: USA Network, 30 Rockefeller Plaza, New York, NY 10112 or... You can have the viewer visit www.usanetwork.com and visit the feedback section. They can also send an e-mail to feedback@usanetwork.com.

Description of Channel: The USA Service shall consist primarily of general entertainment programming, (including but not limited to TV series, films and sports).

USA-HD: (Channel 644)

Online Address: www.usanetwork.com

Phone #'s: (212) 413-5000 or FAX #: (212) 956-2585

Address: USA Network, 30 Rockefeller Plaza, New York, NY 10112 or... You can have the viewer visit www.usanetwork.com and visit the feedback section. They can also send an e-mail to feedback@usanetwork.com.

Description of Channel: Leading provider of original series and feature movies, sports and entertainment events, off-net television shows, and blockbuster theatrical films. Viewers can now enjoy in HD.

Universal HD:

Online Address: <http://www.nbcunicable.com/insidenbccable/networks/universalhd/>

Phone #'s: (201) 735-3600

Address: BC Universal Cable, 1 CNBC Plaza, 900 Sylvan Avenue, Englewood Cliffs, NJ 07632

Description of Channel: Universal HD Service shall consist of high definition general entertainment and sports programming (including but not limited to, syndicated and/or original series, live and replayed sporting events and sports competitions and films).

Velocity (formerly HD Theater as of 10/4/2011): (Channel 679)

Online Address: <http://dhd.discovery.com/>

Phone #'s: (240) 662-2851 <http://extweb.discovery.com/viewerrelations>

Mailing Address: (Northern Region) c/o Discovery Networks, One Discovery Place, Silver Spring, MD 20910

Description of Channel: **Velocity** delivers the awe-inspiring experience of high definition television for millions of viewers. As the premier high definition channel, **Velocity** offers the highest quality real world action, adventure, lifestyle, travel, and vehicle themed entertainment

Versus (formerly Outdoor Life Network): (See NBC Sports Network) *changed 1/2/12

VH1:

Online Address: www.vh1.com

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: VH1 is a 24 hour per day, seven-day per week, advertiser supported, satellite delivered programming service, targeted to adults. The format generally consists of music-based and pop culture programming, including new, current and classic videos and video clips, long-form programming including series and specials, music and pop culture information (including contexted short-form music news pieces and documentaries, etc.), live performance shows, general lifestyle information and programming, retrospective programs and interviews, and may also include comedy, animation, movies, promotions and other related programming.

VH1 Classic: (Channel 122)

Online Address: <http://www.vh1.com/>

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: is a 24 hour per day, seven-day per week, satellite delivered programming service featuring a variety of new, current and classic music videos and video clips featuring "classic" artists, which may also contain other music and music based programming.

VH1 Soul: (Channel 174)

Online Address: <http://www.vh1.com/>

Phone #'s: (212) 258-8000 / FAX #: (212) 846-2348

Mailing Address: c/o MTV Networks Group, 1515 Broadway, New York, NY 10036

Description of Channel: is a 24 hour per day, seven-day per week, satellite delivered programming service featuring rhythm and blues, soul and neo-soul music videos and video clips, which may also contain other music and music-based programming targeted to audiences between the ages of 25 to 49.

VTV: The Variety Channel: (See "Untamed Sports Network")

Online Address: <http://www.fox23news.com/content/vtv/default.aspx>

Phone #'s: (518) 862-2323 (FOX 23 = WXXA)

Mailing Address: c/o WXXA – FOX 23, 28 Corporate Circle, Albany, NY 12203

Description of Channel: VTV: The Variety Channel features weekday lifestyle programming and a mix of classic television and movies on weekends. From home and garden, cooking, and health to automotive, adventure, and special interest programming, VTV has broad variety of content to serve a diverse audience.

WE:

Online Address: <http://we.tv/site/home/>

Phone #'s: 516 803 4960

Mailing Address: AMC Networks, 200 Jericho Quadrangle, 3rd floor, Jericho, NY 11753

Description of Channel: WE: Women's Entertainment is the network most in touch with the interests and passions of today's women. From unique reality shows to inspiring originals, topical specials, and the largest collection of women's interest films, WE is the entertainment brand women turn to for content that is relatable and relevant to their lives. On-air and online, WE provides a fresh, upbeat look at all the things fashion, beauty, home design, personal style and relationships.

WE-HD: (Channel 634)

Online address: <http://www.wetv.com/>

Phone #: 917-542-6300

Mailing Address: WE TV, 11 Penn Plaza, 19th Floor, New York, NY 10001

Description of Channel: WE TV is the content destination where strong, confident women connect to fun, entertaining programming focused on pop culture, personal style and relationships. With quality original programming including the hit series "Bridezillas," unique movie packages like "Cinematherapy," topical specials and its public affairs initiative WE Empowers Women; the network supports women and appeals to their interests.

The Weather Channel:

Online Address: www.weather.com

Phone #'s: 1-800-554-7354 / Atlanta #: (770) 226-0000 / FAX #: (770) 226-2930 or Los Angeles (310) 785-0511

Address: 300 Interstate North Parkway, Atlanta, GA 30339

Description of Channel: The Weather Channel provides 24-hour, real-time weather information and is the most up-to-the-minute and insightful source of weather. TWC is committed to using weather technology and meteorological expertise to provide programming that's truly useful in the lives of its viewers. With over 80 meteorologists on staff, TWC is the leading source of weather expertise. Providing comprehensive conditions and forecasts nationally, regionally and locally. The Weather Channel helps millions of American households understand not only what the weather's doing, but how it can affect their lives as they plan and prepare for the hours and days ahead.

WCWN-TV (Capital Region's CW) (formerly WEWB WB45):

Available in HD on Channel 607

Online Address: <http://capitalregionscw.trb.com/>

Phone #: 518-431-3150

Mailing Address: WCWN, 14 Corporate Woods Boulevard, Albany, NY 12211

Description of Channel: WCWN-TV, formerly WEWB-TV, located in Albany, New York, launched operations in the Capital Region on September 6, 1999. (The former WB45 is Albany's affiliate for The Warner Bros. Television Network ("The WB") and Tribune Broadcasting.) Now called the "CW". More information on WCWN including an extensive programming schedule is available on the Internet at <http://cwtv.com>, or contact Theresa Nunn at 518-431-3150 or by E-mail at tnunn@tribune.com WCWN is the Capital Region's soon to be CW affiliate and Tribune Broadcasting station. TRIBUNE (NYSE: TRB) is one of the country's premier media companies, operating businesses in broadcasting, publishing and on the Internet. It reaches more than 80 percent of U.S. households, and is the only media company with television stations, newspapers and Web sites in the nation's top three markets.

Tribune Broadcasting owns and operates 24 major market television stations, including national superstation WGN-TV, and reaches more than 80 percent of U.S. television households. The company has interests in The WB Television Network (25%) and TV Food Network (29%). Tribune also owns and operates four radio stations, including WGN-AM in Chicago. Tribune Entertainment develops and distributes first-run television programming for the Tribune station group and for national syndication. In addition, the company owns the Chicago Cubs baseball team.

WCWN

- Fresh, creative and established shows seven nights a week
- Hollywood's hottest stars on TV and the Big Screen -- Tom Welling, Sarah Jessica Parker, Kristen Kreuk, Amanda Bynes, Alyssa Milano, Chad Michael Murray, Reba McEntire, Fran Drescher and more
- Top-rated series include ONE TREE HILL, CHARMED, EVERWOOD and the family-friendly 7th HEAVEN
- Critically acclaimed series include GILMORE GIRLS and SMALLVILLE
- Popular comedies include REBA, TWINS, WHAT I LIKE ABOUT YOU

ADDITIONAL PROGRAMMING HIGHLIGHTS

- The Capital Region's home for SEINFELD, MALCOLM IN THE MIDDLE, WILL & GRACE, THAT 70'S SHOW AND SEX AND THE CITY! Five nights a week in access and late fringe!
- The place to find NEW YORK METS BASEBALL
- Other popular shows include 8 SIMPLE RULES, ER, ACCESS HOLLYWOOD, FEAR FACTOR, THE NANNY, MAD ABOUT YOU, STARTING OVER, THE DREW CAREY SHOW, BLIND DATE, ELIMIDATE AND MANY MORE
- Talk Show Titans - MAURY POVICH and JERRY SPRINGER
- SATURDAY KIDS WB! Including THE BATMAN, XIAOLIN SHOWDOWN, POKEMON, YU-GI-OH! and more

WMHT (PBS Affiliate): (Channel 2)

NOTE: Available in HD on Channel 602

Online Address: www.wmht.org
Phone #: Main Line: (518) 880-3400 / FAX #: Fax: 518-880-3409
e-mail Address: email@wmht.org
Address: 4 Global View, Troy, NY 12180
Description of Channel: HD Public Broadcast Station

WMHT - HD (PBS Affiliate): (Channel 602)

Online Address: www.pbs.org
Phone #: Main Line: (518) 880-3400 / FAX #: Fax: 518-880-3409
e-mail Address: email@wmht.org
Address: 4 Global View, Troy, NY 12180
Description of Channel: HD Public Broadcast Station
Description of Channel: Public Broadcast Station

WMHT World: (Channel 115) *See "Create" for programming info**

Online Address: <http://www.ny.thinkbright.org/>
Phone #: Main Line: (518) 880-3400 / FAX #: Fax: 518-880-3409
e-mail Address: email@wmht.org
Address: 4 Global View, Troy, NY 12180
Description of Channel: This channel will feature public television's top documentary, public affairs and nonfiction programming; plus many stations will feature local productions focusing on key issues; Flexible programming and vast broadcast library will offer in-depth coverage of important news events

WNYA (UPN – Channel 51):

Online Address: <http://www.wrgb.com/>
Phone #: (518) 381-3720
e-mail Address: webmaster@wrgb.com
Address: 1400 Balltown Road, Schenectady, NY 12309
Description of Channel: UPN Affiliate Station.

The Word Network:

Online Address: <http://www.thewordnetwork.org>
Phone #: (248) 357-4566
Mailing Address: 20733 West 10 Mile, Southfield, Michigan 48075
Description of Channel: The Word Network is the undisputed source for urban ministries and gospel music. The Word Network provides programming that is sensitive to, and touches the fabric of, the urban African American community. The goal of the network is to feature Urban Ministries, Gospel Music and live church conventions and specials.

WNYT = (NBC 13): (Channel 13)

NOTE: Available in HD on Channel 613

Online Address: www.wnyt.com

Phone #: 436-4791

Mailing Address: P.O. Box 4035, Albany, NY 12204

Description of Channel:

WNYT-HD = (NBC 13-HD): (Channel 13)

Online Address: www.wnyt.com

Phone #: 436-4791

Mailing Address: P.O. Box 4035, Albany, NY 12204

Description of Channel:

WRGB = (CBS 6): (Channel 6)

NOTE: Available in HD on Channel 606

Online Address: www.wrgb.com

Phone #: (518) 346-6666 News Fax #: 346-6249 Sales Fax #: 381-3721

Mailing Address: 1400 Balltown Road, Schenectady, NY 12301-1400

Description of Channel:

WRGB-HD = (CBS 6-HD): (Channel 606)

Online Address: www.wrgb.com

Phone #: (518) 346-6666 News Fax #: 346-6249 Sales Fax #: 381-3721

Mailing Address: 1400 Balltown Road, Schenectady, NY 12301-1400

Description of Channel:

WRNN:

Online Address:

Phone #: (914) 339-6200 = General Information

Address: c/o WTZA-TV Assoc., P.O. Box 1609, 721 Broadway, Kingston, NY 12401

Description of Channel:

WSSN-The Hudson Channel:

Online Address: <http://www.thehudsonchannel.com/> / e-mail: info@thehudsonchannel.com

Phone #'s: (518) 537-2829 / (212) 252-2464 / FAX #: (212) 656-1864

Mailing Address: WSSN-The Hudson Channel, 75 Palantine Park Road, Suite 6, Germantown, NY 12526

Description of Channel: The Hudson Channel is based out of Germantown, New York. The Hudson Channel is the Hudson Valley's only locally based Television Station

WTEN = (ABC 10): (Channel 10)

NOTE: Available in HD on Channel 610

Online Address: www.wten.com

Phone #: Programming Dept. # 436-4822
Mailing Address: 341 Northern Blvd., Albany, NY 12204
Description of Channel:

WTEN-HD = (ABC 10-HD): (Channel 610)

Online Address: www.wten.com
Phone #: Programming Dept. # 436-4822
Mailing Address: 341 Northern Blvd., Albany, NY 12204
Description of Channel:

WTEN Weather Channel:

Online Address: www.wten.com
Phone #: Programming Dept. # 436-4822
Mailing Address: 341 Northern Blvd., Albany, NY 12204
Description of Channel:

WXXA (FOX 23): (Channel 8)

NOTE: Available in HD on Channel 608

Online Address: www.fox23news.com
Phone #'s: (518) 862-2323
Mailing Address: 28 Corporate Circle, Albany, NY 12203
Description of Channel: A Clear Channel Station

WXXA-HD (FOX 23-HD): (Channel 608)

Online Address: www.fox23news.com
Phone #'s: (518) 862-2323
Mailing Address: 28 Corporate Circle, Albany, NY 12203
Description of Channel: A Clear Channel Station

YES (Yankees Entertainment & Sports Network):

NOTE: Available in HD on Channel 640

Online Address: www.yesnetwork.com
Phone #: (646) 487-3600
FAX #: (646) 487-3612
Mailing Address: 405 Lexington Avenue, 36th Floor, New York, NY 10174
e-mail address: info@yesnetwork.com

Description of Channel: Change to "The YES Network, the most-watched regional sports network in the country, features exclusive telecasts of the 26-time World Champion New York Yankees and the New Jersey Nets. The network is available in New York, Connecticut, New Jersey and Pennsylvania. In addition to the Yankees and Nets, YES televises other pro and college games, as well as Emmy Award-winning biography, interview and magazine programs. The network also presents a live daily simulcast of WFAN's *Mike and the Mad Dog* show. Further YES Network information can be found at www.yesnetwork.com."

YES-HD: (Channel 640)

Online Address: www.yesnetwork.com

Phone #: (646) 487-3600

FAX #: (646) 487-3612

Mailing Address: 405 Lexington Avenue, 36th Floor, New York, NY 10174

e-mail address: info@yesnetwork.com

Description of Channel: "YES Network HD, the most-watched regional sports network in the country, features exclusive telecasts of the 26-time World Champion New York Yankees and the New Jersey Nets in crystal clear high definition. The network is available in New York, Connecticut, New Jersey and Pennsylvania. In addition to the Yankees and Nets, YES televises other pro and college games, as well as original programs including the 11-time Emmy Award-winning Yankeeography and highly acclaimed interview show, CenterStage all in crystal clear high definition. YES HD also presents a live daily simulcast of WFAN's *Mike and the Mad Dog*. Further YES Network information can be found at www.yesnetwork.com."

Channel 6 (WRGB) = (CBS):

NOTE: Available in HD on Channel 606

Online Address: www.wrgb.com

Phone #: (518) 346-6666 News Fax #: 346-6249 Sales Fax #: 381-3721

Mailing Address: 1400 Balltown Road, Schenectady, NY 12301-1400

Description of Channel:

Channel 10 (WTEN) = (ABC):

NOTE: Available in HD on Channel 610

Online Address: www.wten.com

Phone #: Programming Dept. # 436-4822

Mailing Address: 341 Northern Blvd., Albany, NY 12204

Description of Channel:

Channel 13 (WNYT) = (NBC):

NOTE: Available in HD on Channel 613

Online Address: www.wnyt.com

Phone #: 436-4791

Mailing Address: P.O. Box 4035, Albany, NY 12204

Description of Channel: